



## University Faculty Details Page on DU Web-site

### **Dr. Manish Kumar, Assistant Professor Department of Library & Information Science**

|   |  |            |               |   |              |            |
|---|--|------------|---------------|---|--------------|------------|
| Title   | Dr.  | First Name | <b>MANISH</b> | Last Name   | <b>KUMAR</b> | Photograph |
| Designation   | <b>Assistant Professor</b>   |            |               |   |              |            |
| Department  | <b>Library and Information Science</b>   |            |               |   |              |            |
| Address (Campus)  | <b>Second Floor, Tutorial Building, (North Campus), University of Delhi, Delhi-110 007</b> |            |               |   |              |            |
| (Residence)   | <b>74 - B, DEEP ENCLAVE, POCKET - D, PH-3, ASHOK VIHAR, DELHI - 110052</b>                 |            |               |   |              |            |
| Phone No (Campus)   | <b>011-27666656</b>  |            |               |   |              |            |
| (Residence) optional  | -  |            |               |   |              |            |
| Mobile  | <b>9911135161</b>  |            |               |   |              |            |
| Fax   |  |            |               |   |              |            |
| Email   | <b>kkmaniii2014@gmail.com</b>  |            |               |   |              |            |
| Web-Page  |  |            |               |   |              |            |
| Education: <b>MA, MLISC., M.Phil (LIS), Ph.D (LIS)</b>  |  |            |               |   |              |            |
| <b>About Myself</b><br>I am enhancing my knowledge by learning and writing on varied aspects of LIS sector and very much fulfilling the academic responsibilities attached to my job with sincerity and doing my best to teach and guide the students and motivate them to be a good person and professional who will work for the development of the country by rendering their time, efforts and services. In the department I am trying to learn the latest technologies and share the latest information and experience with students so that they become more informative and knowledgeable and work as efficient professionals in any library with professional attitude, sincerity and zeal. |  |            |               |   |              |            |
| Subject   | Institution  |            | Year          | Details   |              |            |
| M.A. Political Science  | Delhi Univ.  |            | 2000          | Political Science   |              |            |
| M L I Sc (LIS)  | University of Delhi  |            | 2003          | Library and Information Science   |              |            |
| M. Phil (LIS)   | University of Delhi  |            | 2006          | Thesis topic: "Consortium Based Subscription of Journals in Selected Libraries of Science and Technology Institution in Delhi with particular Reference to INDEST: A Study" |              |            |
| Ph.D (LIS)  | University of Delhi  |            | 2017          | Thesis topic: "Marketing of Library and Information Science Products and Services by Indian Institute of Technology Libraries in India: A Study"                            |              |            |

| Career Profile  |                                    |                        |   |
|---|------------------------------------|------------------------|---|
| Organisation / Institution  | Designation                        | Duration               | Role  |
| Shri Lal Bahadur Shastri<br>Rashtriya Sanskrit Vidyapeetha (Deemed University)<br><br>Department of Library and Information Science   | Assistant Librarian                | 28.4.2004 to 8.4.2008  | Administration and management ((In-charge))   |
|   | Assistant Professor                | 09.04.2008 – 27.4.2009 | Teaching to BLISc, and MLISc students and supervision of project works and other academic and administrative works of the department. |
| Department of Library and Information Science   | Assistant Professor (Senior Scale) | 28.4.2009 – Till Date  | Teaching to BLISc, and MLISc students and supervision of project works and other academic and administrative works of the department. |
| Research Interests / Specialization   |                                    |                        |   |
| <ol style="list-style-type: none"> <li>1. Library Classification</li> <li>2. Library Cataloguing</li> <li>3. Library, Information and Society</li> <li>4. Plagiarism</li> <li>5. Sources in Social Sciences</li> </ol>  |                                    |                        |   |
| Teaching Experience (Subjects/Courses Taught)   |                                    |                        |   |
| <b>BLISc (Bachelor of Library &amp; Information Science)</b> <ol style="list-style-type: none"> <li>1. Library, Information and Society</li> <li>2. Library Classification Theory</li> <li>3. Library Cataloguing Practice</li> <li>4. Current Problems in LIS</li> <li>5. BLIS Project Report</li> </ol> |                                    |                        |   |
| <b>MLISc (Master of Library &amp; Information Science)</b> <ol style="list-style-type: none"> <li>1. Print and Electronic Sources and Literature in Social Sciences</li> <li>2. ICT Applications in LIS (Theory) (2014-15)</li> <li>3. MLISc Dissertation Work</li> </ol>                                 |                                    |                        |   |
| <b>M.Phil (Master of Philosophy)</b><br>Nil   |                                    |                        |   |
| <b>Ph D Course Work</b><br>Nil  |                                    |                        |   |
| Administrative and Office Bearer  |                                    |                        |   |

### Administrative/Supervisory

- ❖ Co-coordinator of Refresher Course – ILL DU (2009)
- ❖ DULSA- Teacher In-charge, DLIS, University of Delhi (2009)
- ❖ DLIS- Educational Tour In charge (2009 and 2015)

- ❖ **Member- Departmental Admission Committee**, University of Delhi.
- ❖ **University Observer-** for the promotion cadres of affiliated colleges of DU.
- ❖ **Member Editorial Board-** Journal of Library and Information Science (India)

## Major Research Projects

Nil

## Publications

### Books

1. Edited Book : Bhatt R.K. and Manish Kumar. (2014) Development of Social Sciences: A Librarian's Companion. New Delhi: K.K. Publications. ISBN – 978-81-7844-177-1

### Edited Monographs

1. Manish Kumar and Others, Ed. (2010). National Conference on Knowledge management in the Globalised Era: Lead papers. Association of Agricultural Librarians and Documentalists of India (AALDI): New Delhi. P588.
2. Manish Kumar and Others. (2014). Proceeding Papers on International Conference 'Content to Connectivity- Paradigm Shift in Knowledge Innovation, Information Representation, Information Management Systems and Librarianship'. Satija Research Foundation for Library and Information Science (SRFLIS): New Delhi. P.549. ISBN- 978-81-927409-2-8
3. Manish Kumar and Others. (2015). Proceeding Papers on International Conference 'Grey to Green-Creating sustainable environment through Green Marketing, Librarianship, ICT, Entrepreneurship and Social Corporate Responsibility'. Satija Research Foundation for Library and Information Science (SRFLIS): New Delhi. P.577. ISBN- 978-81-727409-3-5

## Journal Publications ( 12 )

### In Indexed/ Peer Reviewed Journals

#### **2018**

1. Manish kumar and Gareema Gaur Shrivastave (2018). Plagiarism Awareness: A Study of Jamia Millia Islamia, Delhi. JLIS 43 (1), June 2018. 163-75
2. Manish Kumar. Marketing and Library Services: A Study of Indian Institute of Technology Roorkee Library. Veethika.4 (1) 2018; 27 - 44

#### **2017**

1. Manish Kumar. Students Awareness About Plagiarism: A Study of University of Delhi. Veethika. 3 (3) 2017; 58 -72
2. Manish Kumar. User Study of Marketing of Library and Information Science Products and Services by Indian Institute of Technology Bombay Library. Veethika. 3 (3) 2017; 15 - 33
3. Manish Kumar. Marketing of Library Products and Services by Select Indian Institute of Technology Libraries in India. Veethika. 3 (4) 2017; 9 - 23
4. Manish Kumar. Role of Library Staff in Marketing of Library Products and Services with

Users Response: A Study of Select IIT Libraries in India. *Veethika*. 3 (4) 2017; 49 - 66

5. Manish Kumar and K.P. Singh. Title: User Study of Marketing of Library and Science Products and Services by Indian Institute of Technology Delhi Library. *Library Herald*. 55 (4) 2017; 547- 61

6. Manish Kumar. Marketing of Library Products and Services: Inevitable for Libraries Survival and Futuristic Approach. *Journal of Library and Information Science*. 42 (1-2) 2017; 98- 118

### 2015

1. Manish Kumar and Singh (KP). **Marketing of Library and Information Science Products and Services through Social Media: Need of the Hour.** *Library Herald*. 53 (4)2015; 432-440

### 2010

1. Manish Kumar and other (2010) **“Digital Library Management: Issues and Strategies”**. *Journal of Library and Information Science*, Department of Library and Information Science, University of Delhi. ISSN: 0970-714 X

### 2009

1. Joint Paper entitled **“E- Learning Environment and Role of Library and Information Professionals”** published in *Journal of Library and Information Science*, Department of Library and Information Science, University of Delhi (2009).

### 2008

1. Manish Kumar. **“Electronic Journals: Access Modes and Archival Issues”** published in *Journal of Library and Information Science*, Department of Library and Information Science, University of Delhi (2008).

### Articles in Popular Journals/Festschrift Volumes ()

Nil

### Conference Publications/ Presentations ( 8 )

#### 2016

1. Manish Kumar (2016). **Role of Librarian in Electronic Environment : Opportunities and Challenges.** *In Perspectives on Knowledge Management*. K.K. Publications, New Delhi. 241-250. ISBN: 978-81-7844-240-2

#### 2011

1. Manish Kumar (2011). **Special Libraries in Electronic Environment: March Towards Users Bliss.** *In 2<sup>nd</sup> International Conference of Asian Special Libraries at Tokyo.*

#### 2010

1. Manish Kumar and Others. **E- learning Programs and their Utility to University Libraries in ICT Environment.** *In International Conference on Digital Libraries : ICDL 2010*

Shaping the Information Paradigm.

2. Manish Kumar. (2010). **Library Consortium: Panacea to Libraries Financial Crunch.** *In* Conference proceedings entitled “Lead Papers” of National Conference on Knowledge Management in the Globalized Era” organized by Association of Agricultural Librarians and Documentalists of India (AALDI) at PUSA, New Delhi. ISBN 978-81-910379-0-6

3. Manish Kumar. **Information Literacy Models and Competency Standards.** (2010) *In* Proceedings entitled Emerging Technologies and Changing Dimensions of Libraries and Information Services” organized by Jaypee Institute of Information Technology at Solan (Himachal Pradesh). ISBN 978-81-907999-1-1.

### 2009

1. Manish Kumar and R.K.Bhatt. (2009). **Public Libraries in India: A Historical Study”** in **National Conference on Public Libraries**, organized by Librarians Cultural Forum at India International Centre, New Delhi. ISBN 978-81-7541-420-1

2. Manish Kumar. (2009). **Academic Libraries in Electronic Environment: Paradigm Shift.** *In* International Conference on Academic Libraries, organized by Delhi University Library System, University of Delhi. ISBN- 81-8324-339-8

3. Manish Kumar and R.K.Bhatt (2009). Joint Paper entitled **Librarianship in the Digital Environment: Role of LIS Professionals in Knowledge Society.** *In* XXVII IASLIC Conference organized at KIIT University, Bhubaneshwar.

### Total Publication Profile **optional**

| Books/ Edited/Research Work   |          |           |
|-------------------------------|----------|-----------|
| Books                         | :        | [0] Nos.  |
| Edited Books                  | :        | [03] Nos. |
| Course Material               | :        | [0] Nos.  |
| Research Papers               |          |           |
| Papers in Journals            | :        | [12] Nos. |
| Conference Papers             | :        | [08] Nos. |
| Articles in Festschrift/Books | :        | [0] Nos.  |
| Book Reviews                  | :        | [0] Nos.  |
| <b>Total</b>                  | <b>:</b> | <b>23</b> |

### Conference Participation

#### 2015

1. Participate in the 2<sup>nd</sup> Tecnia SRFLIS Summit-2015 International Conference- **Grey to Green-Creating Sustainable Environment through Green Management Librarianship, ICT, Entrepreneurship & Corporate Social Responsibility** jointly organized by *Tecnia and SRFLISindia.org* at Tecnia Institute of Advanced Studies, from 11-12th April 2015.

#### 2014

2. Participate in the Tecnia SRFLIS Summit-2014 International Conference- **Content to Connectivity jointly organized by Tecnia and SRFLIS india** at Tecnia Institute of Advanced Studies, from 11-12th April 2014.

#### 2008 - 2013

1. Participated in “**International Conference of Asian Special Libraries (ICoSAL 2008) on Shaping the Future of Special Libraries: Beyond Boundaries**” held in New Delhi, 26-28 November 2008.
2. Participated in “**International Symposium on Emerging Trends and Technologies in Libraries and Information Services**”, from December 18-20, 2008 organized by Jaypee Institute of Information Technology University, Noida, Delhi College of Engineering (Now known as Delhi Technological University-DTU) and SALIS Delhi NCR Chapter.
3. Participated and Presented Paper on “**Public Libraries in India: A Historical Study**” in **National Conference on Public Libraries**, organized by Librarians Cultural Forum at India International Centre, New Delhi (01-03 April 2009)
4. Participated and Presented Paper on “**Academic Libraries in Electronic Environment: Paradigm Shift**” in International Conference on Academic Libraries, organized by Delhi University Library System, University of Delhi, Delhi (5-8 October, 2009)
5. Participated and Presented Paper on “**Library Consortium: Panacea to Libraries Financial Crunch**” organized by Association of Agricultural Librarians and Documentalists of India (AALDI) at PUSA New Delhi from 21-23 April 2010.
6. Presented Poster entitled “**Special Libraries In Electronic Environment: March Towards Users Bliss**” in ICoASL proceedings 2011, International Conference held in United Nations University, Tokyo, Japan from 10-12 February 2011.
7. Participated and worked as Associate Rapporteur General in MANLIBNET conference held at University of Delhi South Campus in 2011.
8. Acted as Coordinator of **Kabul Training Project in Library and Information Science, an International Project of University of Delhi and Kabul University, Afghanistan from 23 December 2008 to 20 February 2009.**

9. Acted as Rapporteur General for National Conference on Public Libraries organized by Librarians Cultural Forum (LCF) at India International Centre, New Delhi (01-03 April 2009)
10. I was member of Organizing Committee and also worked as Rapporteur for one session of National Conference on Knowledge Management in the Globalized Era organized by Association of Agricultural Librarians and Documentalists of India (AALDI) at PUSA New Delhi from 21-23 April 2010.
11. **Acted as Convener for Satellite Group Meetings to draft the Vision Document of International Conference on Academic Libraries (ICAL 2009), organized by Delhi University Library System (DULS), University of Delhi, Delhi (05-08 October 2009).**
12. Acted as **Course Convener of the Refresher Course in Library and Information Science entitled “Libraries and Librarianship: Vision 2020”** organized by Department of Library and Information Science University of Delhi and ILL/CPDHE from 5<sup>th</sup> -24<sup>th</sup> July, 2010.
13. I was member of **Organizing Committee and also worked as Rapporteur for National Seminar on “Relevance of Ranganathan’s Philosophy In Present Era”** organized by Department of Library and Information Science, University of Delhi, Delhi (6<sup>th</sup> August 2009).
14. I was member of **Organizing Committee and also worked as Rapporteur for National Seminar on “Ranganathan’s Vision for Academic Libraries”** organized by Department of Library and Information Science, University of Delhi, Delhi (12 August 2010).

#### Professional Societies Memberships

1. **Life member of the Delhi Library Association (DLA), Delhi**
2. **Life Member of Indian Library Association (ILA), Delhi**
3. **Member of Editorial Board of Journal of Library and Information Science, DLIS, University of Delhi, Delhi**
4. **Member of Delhi University Teachers Association (DUTA), University of Delhi, Delhi**
5. **Member of Delhi Library Science Students’ Association (DULSA), DLIS, University of Delhi**

(Signature of Faculty Member)

(Signature & Stamp of

**(Dr. Manish Kumar)**  
**Assistant Professor**

**Head of the Department)**  
**(Prof. Mohan)**