

# Certificate in TRAVEL & TOURISM

## Course Content:

### Part-I

Unit I: Fundamental of Tourism

Unit II: Tourist Destination

Unit III: Role of Tourist Organization

Unit IV: Accommodation and Catering

Unit V: Tourism Management and Travel

Terminology.

### Part-II

**Air Ticketing** – the travel scenario around the world, world geography, common abbreviations, making reservation and general rules, Air Tariff, published fares – IATA, govt. flying system for fares, seasonal levels, mileage system, kind of journeys and fares.

### Part-III

Unit I :**Travel Agency** – organizations, types and functions, commission structure,

agency recognition, management, financing and marketing, TAAI (Travel Agent Association of India).

Tour Operation – organization, types and functions, tour planning, promotion, handling/operation, TO recognition, IATO (Indian Association of Tour Operations).

## **Unit II: Types of Tourism**

Eco Tourism, Religious Tourism, Heritage Tourism and Business Tourism

### **Part-IV:**

Field Visits

Project Work / Practical Assignment