

CHAPTER 27

MANAGEMENT STUDIES

Doctoral Theses

329. AGARWAL (Saurabh)
Goal Programming portfolio Selection Model.
Supervisor : Prof. Madhu Vij
Th 20176

Contents

1. Introduction. 2. Theoretical underpinnings and policy issues. 3. Review of existing literature. 4. Research methodology. 5. Empirical observations: Questionnaire for retail investor and expert opinion. 6. Imprical results: Questionnaire survey and goal programming portfolio selection. Endnotes, bibliography and annexures.

330. AGGARWAL (Promila)
Psychological Contract, Organizational Citizenship Behavior and organization Effectiveness in Business organization.
Supervisor : Dr. A Venkat Raman
Th 20170

Contents

1. Introduction. 2. Review of literature. 3. Methodology 4. Tool development and validation. 5. Results and data analysis. 6. Discussion. 7. Conclusion and implications. References and annexures.

331. FATEMEH MOHAMMADI
Foreign Capital Flow and Economic Growth- A Comparative Study of Iran and India.
Supervisor : Prof. Raj S. Dhankar
Th 20175

Contents

1. Introduction. 2. Review of literature. 3. Motives and determinants

of FDI: A theoretical survey. 4. Trends and patterns of FDI inflows. 5. FDI and Indian economy. 6. FDI and Iranain economy. 7. FDI and economic growth. 8. Conclusion, findings and recommendations. Bibliography and appendix.

332. HARLEEN KAUR
Consumer Evaluation of Brand Extension : Study of Select FMCG Brands.
 Supervisor : Prof. Ajay Pandit
Th 20171

Contents

1. Introduction. 2. Literature survey. 3. Research methodology. 4. Reliability and validity analysis. 5. Consumers' attitude toward brand extensions: Empirical generalization and comparative analysis. 6. Modeling consumer evaluation of brand extension. 7. Communication stratgy for brand extensions. 8. Findings and conclusion. 9. Limitations and future work.

333. NADERBOROUMAND
Role of Human Capital in Participative Management : A Comparative Study of Select Companies in India and Iran.
 Supervisor : Prof. Sunita Singh-Sengupta
Th 20172

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1. Introduction. 2. Review of literature. 3. Methodology. 4. Results. 5. Conclusion. References and appendices

334. NARANG (Sunita)
Financial Derivatives: Implications for the Indian Capital Market.
 Supervisor : Prof. Madhu Vij
Th 20174

Contents

1. Introduction. 2. Theoretical framework. 3. Literature review. 4. Research methodology and econometric technique. 5. Empirical results I. 6. Empirical results II. 7. Summary of findings and policy implications.

335. VARDHAN (Harsh)
**Industry Response to Trade Liberalization Quantitative
Analysis of Stock Market.**
Supervisors : Prof. Madhu Vij and Dr. Pankaj Sinha
Th 20173

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1. Introduction. 2. Literature review. 3. Conceptual frame work.
4. Research methodology. 5. Results and data analysis for phase
1 and 2. 6. Results and data analysis for phase III. 7.
Conclusions and recommendations. References and annexure.