

**FACULTY OF MANAGEMENT STUDIES, UNIVERSITY OF DELHI**  
**LIST OF Ph.D. Scholars on rolls**

Sl. No	Name of the Scholar	Name of the Supervisor	Topic	Year of Enrolment
1	Sandeep Goyal	Prof. M.L. Singla	Decision Support System for Celebrity Valuation in Advertising	2012
2	Firdous Khanum	Dr. Preetam Khandelwal	Positive Organisational Behaviour in the Work Place: Exploring the Relationship of Psychological Capital,	2012
3	Virender Singh	Prof. J.K. Mitra	Organizational Pride and Performance – A Study of Two Service Organizations in National Capital Region of India	2012
4	Kunjana Malik	Prof. Raj S. Dhankar	Flow of Private Equity and Growth of Corporate India: A Sectoral Analysis	2012
5	Apoorv Doorga	Prof. M. L. Singla	Social Media for Competitive Advantage: A Study of Select Indian Organizations	2012
6	Vipin Dalal	Prof. Sunil Sharma	Supply Chain Management through Product and Process Innovation in Public Service Delivery Systems	2012
7	Geetika Malik	Dr. A. Venkatraman	Organizational Consequences of Human Resources Outsourcing in Indian Organizations	2012
8	Harpreet Kaur	Prof. Simrit Kaur	Food Security in South Asia: Implication for Public Policy	2012
9	Heena	Dr. Mala Sinha	Work Values of Organizations associated with Social Innovation	2012
10	Anupam	Prof. Sunil Sharma	A Study Clustered Network Processing of Agro-based Products	2012
11	Rashmi Maini	Dr. Mahima Thakur	A Study of Correlates of Women's Participation in Trade Unions in India	2012
12	Neha Bhatnagar	Dr. Tanuja Agarwala	Employability and Skill Gap in India: A Study among Management Graduates	2012
13	Narender	Prof. Raj S. Dhankar	Foreign Capital Flows and Growth of Indian Economy: A Sectoral Analysis	2012
14	Vishal Kumar Laheri	Dr. Anupama Vohra/ Dr. H.K. Dangi	A Study on Consumer Behavior towards Adoption of Green Products in India	2012
15	Devesh Shankar	Prof. Raj S. Dhankar	Behavioral Finance in Asset Pricing Evidence from Indian Stock Market	2013
16	Shruti Saraf	Prof. Madhu Vij	Reverse Mortgage: Opportunities and Challenges in the Indian Context	2013
17	Sumeet Anand	Dr. H. V. Verma	Semiotics in Branding and Communication: A Study of Select Industries	2013
18	Deepti Pradeep Gautam 698890575847	Dr. Kavita Singh	Evolving Gender Roles: A Study in Select Indian Business Organizations	2013
19	Shalini Agnihotri	Dr. Pankaj Sinha	Financial Risk Analysis: A Study of Select Indian Companies	2013
20	Shruti Dewen	Dr. H. K. Dangi	Transactional Cause Related Marketing: Relevant Elements and their Effect on Consumer Preference in India	2013
21	Jaideep	Prof. S. S. Sengupta	Spirit Centric Leadership Styles for Corporate Social Responsibility: A Study of Indian PSUs	2013
22	Sanjay Sethi	Prof. Sunil Sharma	Development of a Performance Measurement Framework and Benchmarking for the Supply Chain of Indian Army	2013
23	Neha Bharadwaj	Dr. Anupama Vohra	The Role of Social media As a Tool for Customer Engagement	2013
24	Jappanjyot Kaur	Dr. S.K. Tuteja/ Dr. Anjala Kalsie	Capital Account Convertibility and Financial Crisis: Implications for India	2013
25	Jaya Mishra	Dr. Anjala Kalsie	Analysis of Euro Crisis: Its Contagious Effect on EU & Implications for BRIC Economies	2013
26	Anisha	Dr. Mala Sinha	Ethical Practices of Workforce in India: Facilitators and Barriers.	2014
27	Anjuman	Dr. H. V. Verma	Role and Effectiveness of Metaphors in Branding.	2014

28	Apeksha Hooda	Prof. M. L. Singla	Reengineering as a Strategic Stance for E-Governance in India.	2014
29	Manish Kumar	Dr. Monica Singhania	Earnings Management and Corporate Performance.	2014
30	Saurabh Mithal	Prof. Vivek Suneja	Start-ups and Entrepreneurship: A Study of Strategic Issues.	2014
31	Seep Sethi	Dr. Mala Sinha	Holistic Development and Well-being of People in the Context of Work Organizations.	2014
32	Shabani Bagai	Prof. Vivek Suneja	Innovative Value Creation Strategies in E-learning.	2014
33	Shruti Sargam	Dr. A. Venkatraman	Effect of Network Mediated Communication Tools and Social Media on HR Practices and Employee Behaviour in Indian	2014
34	Sneha Singhvi	Prof. Madhu Vij	Workforce Diversity and Inclusiveness in the Indian Financial Sector with Special Reference to Persons with Differential	2014
35	Neha Saini	Dr. Monica Singhania	Determinants and Impact of Foreign Capital Inflows: A Quantitative Analysis.	2014
36	Aishwarya Nagpal	Dr. Anjala Kalsie	Dynamics of Corporate Leverage in BRICS Nations: An Analysis of Nature, Causes and Impact	2015
37	Anuj Pal Kapoor	Prof. Madhu Vij	“Determinants of Internet/Mobile Banking and Trends in Online Shopping Diffusion: Creating Strategic Partnership	2015
38	Arpita Thukral	Dr. Mahima Thakur	“Factors Related to the Workplace Challenges of Employees with Chronic Illness”	2015
39	Cheshta Kapuria	Prof. Simrit Kaur	“India’s Agriculture: Issues, Challenges and Way Forward”	2015
40	Kanchan Sehrawat	Prof. Madhu Vij Prof. S. K. Tuteja	“Women and Finance in Contemporary World: Case of Select Indian Cities”	2015
41	Megha Jain	Prof. Simrit Kaur	“Achieving a Sustainable Automotive Sector in India: Challenges and Prospects”	2015
42	Monica Dahiya	Dr. Anupama Vohra	-	2015
43	Muskan Duggal	Prof. Madhu Vij	“A Study to Analyse the Impact of Country Risk Ratings on Stock Market Volatility in SAARC Nations”	2015
44	Namita Mangla	Prof. Kavita Singh	“Impact of Cultural Intelligence on Organizational Change Management”	2015
45	Neha Goel	Dr. Soma Dey	Understanding the Catastrophic Health Expenditure in India	2015
46	Neha Singh	Dr. Anjala Kalsie	“Cross Border Mergers and Financial Synergies: An Analysis of Indian Scenario”	2015
47	Niharika Gupta	Prof. H. V. Verma	Role of Justice in Service Failures and Service Recovery: A Study of Third Party Perspective	2015
48	Praveen	Prof. M. L. Singla	Impact of Big Data Analytics on Business Strategy: A Study of Select Indian ICT Organizations	2015
49	Ragini Bhati	Prof. H. V. Verma	“Advocacy and Brand Building: A Study of Antecedents and Consequences”	2015
50	Rajesh Rajagopalan	Prof. A. Venkat Raman	“Employee Value Proposition, Employee Engagement And Organizational Outcomes”	2015
51	Sakshi Malik	Prof. Simrit Kaur	“Issues and Challenges of Public Private Partnerships in South Asia: A Managerial Perspective”	2015
52	Sharad Gupta	Prof. H. V. Verma	“Mindful Consumption – Antecedents, Consequences and Marketing Implications”	2015
53	Vaishali Trivedi	Prof. Tanuja Agarwala	“The Study of Workplace Bullying”	2015
54	Vikas	Prof. Amit Bardhan Prof. D. Das	Carbon Footprint Management in Green Products’ Supply Chains	2015
55	Anjum Ara	Prof. Kavita Singh	An Assessment of Impact of Mentoring in Indian Business Organizations	2016
56	Anu priya Vij	-	-	2016

57	Anumeha Thakur	Prof. A. Venkat Raman	Organisational Values, Employee Diversity and Human Resource Management Strategies in Diversified Business Organizations in India	2016
58	Debashree Das	Prof. Vivek Suneja	Behavioural Aspects of Decision Making: A Study in Indian Context	2016
59	Disha Bindra	Dr. Anupama Vohra	-	2016
60	Priyanka Singh	Prof. A. Venkat Raman	Innovations in Managing Human Resources in Health Sector: An Exploratory Study in Indian Health Sector	2016
61	Harleen Kaur	Prof. H. V. Verma	Branding Strategies, Pride and Consequences	2016
62	Inderpal Singh	Dr. S.K. Tuteja & Dr. Anjala Kalsie	Analysis and Measurement of Financial Synergy in Merger & Acquisition Deals: A Study of Indian Corporates	2016
63	Jyoti Dhamija	Dr. Anjala Kalsie	Analysis and Measurement of Capital Flows and its impact on Corruption, Financial Integration and Crises: Lesson for India	2016
64	Kaushal Kumar	Dr. Amit Bardhan	Study of Some Optimization Models in Public Service Systems	2016
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66	Naina Grover	Prof. Pankaj Sinha	Bank Liquidity Creation: An Empirical Study on Indian Banking Industry	2016
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68	Nitin Navin	Prof. Pankaj Sinha	Microfinance Institutions of India	2016
69	Priya	Prof. Pankaj Sinha	An Empirical Approach to Modelling Asset Pricing and Financial Volatility: A Study on Indian Equity Market.	2016
70	Rasabattula Srinivas	Prof. S. S. Sengupta	Insights for Philosophy of Management from the Works of Selected Philosophers	2016
71	Sanatan Tiwari	Dr. Garima Gupta	Consumer Behaviour for Credence Products and Services: Empirical Evidence from Indian Food Industry	2016
72	Sandeep Vodwal	Prof. Pankaj Sinha	Determinants of Financial Leverage in India	2016
73	Shilpi Chhabra	Prof. Simrit Kaur	Human Capital: Impact on Economic Growth, Returns to Labour and Digitalization	2016
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84	Priti Dubey	Dr. Soma Dey	-	2017

85	Tarun Kumar	-	-	2017
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