


University Faculty Details Page on DU Web-Site

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ALONGWITH YOUR PERIODIC INCREMENT CERTIFICATE (PIC))

Title	Prof./Dr./Mr./Ms.	First Name	Nidhi	Last Name	Jain	Photograph
Designation		Reader				
Department		Department of Financial Studies				
Address (Campus) (Residence)		Benito Juarez Marg, South Campus, New Delhi-110021				
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Education						
Subject:		Institution		Year		Details
Ph D		University of Delhi, Faculty of Management Studies		2000		Thesis Topic The Implications of International Financial Flows on Restructuring Process of Indian Finance System.
M. Phil		University of Delhi, Delhi School of Economics		1992		Subjects: Consumer Behavior, ResearchMethodology, Quantitative.
M. Com		University of Delhi, Delhi School of Economics		1988		Subjects: Economics,Statistics,Q uantitatives,Organisati on Theory, Organisation Behavior,Accounting
B. Com		University of Delhi, Shri Ram College of Commerce		1986		Business Organisation,Accounti ng,Business Mathematics,Business Laws,Economics,Statis tics,Management,Com pany Law, Financial Institutions
Career Profile						
Organisation/Institution		Designation		Duration		Role
Shri Ram College of Commerce, Delhi University		Lecturer (Temporary)		One Year (1988-89)		Teaching
Department of Commerce,		Lecturer		Five Years (1989-94)		Teaching

South Delhi Campus	(Permanent)														
Department of Financial Studies, South Delhi Campus	Reader (since year 2000)	1994-2009	Teaching, Research, Student activities												
Research Interests/Specialization															
Service Marketing, Business & Corporate Laws, Management Accounting															
Teaching Experience (Subjects/Courses Taught)															
1988-89: Cost Accounting 1989-1994: International Marketing, Marketing Management 1994-1997: Environment of Business, Project Study supervision 2000 till date: Service Marketing															
Honors & Awards															
Vaish Prize for the best candidate in M.Com First Position in Delhi University M.Com Awarded by Delhi University National Scholarship for two years															
Publications (LAST FIVE YEARS)															
Books/Monographs															
<table border="0"> <thead> <tr> <th><u>Year of Publication</u></th> <th><u>Title</u></th> <th><u>Publisher</u></th> <th><u>Co-Author</u></th> </tr> </thead> <tbody> <tr> <td></td> <td>Restructuring Indian Financial System</td> <td>Anmol Publications Pvt.Ltd.(New Delhi /India) &ISBN 81-261-1111-9</td> <td></td> </tr> <tr> <td>2007</td> <td>Foreign Exchange Risk Management</td> <td></td> <td>New Century Publications</td> </tr> </tbody> </table>				<u>Year of Publication</u>	<u>Title</u>	<u>Publisher</u>	<u>Co-Author</u>		Restructuring Indian Financial System	Anmol Publications Pvt.Ltd.(New Delhi /India) &ISBN 81-261-1111-9		2007	Foreign Exchange Risk Management		New Century Publications
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2007	Foreign Exchange Risk Management		New Century Publications												

In Indexed/Peer Reviewed Journals

Year of Title Journal Co-Author
Publication

Sterilizing Capital Inflows	Chartered Secretary, Vol. XXVIII, No. 4, April and Page no. 309-314
India is in Asia but it is not Asia	Chartered Secretary, Vol. XXVIII, No. 10, April and Page no. 1016-1020
Policy Options in Managing Capital Flows	Business Analyst, Vol. 19, No. 2, July-Dec and Page No. 41-54
Restructuring Capital Markets	Chartered Secretary, Vol. XXIX, No. 9, September and Page no. 982-990
Developing Management Information System for Foreign Exchange Exposure	Nice Journal Of Business, Vol. 3, Nos 1&2, Jan-Dec, ISSN No. 0973-449X and Page No. 43-52
Financial Performance of the Luxury Market: A Study of Pre and Post Financial Crisis 2007-08 (Co-author – Neha Bothra)	Indian Journal of Finance, Vol. 10, Issue No. 1 January 2016, Pages. 28-40.

<u>Articles</u>			
Restructuring Banking Sector	Chapter/s In Book	Self	Anmol Publications Pvt.Ltd.(New Delhi /India) & ISBN No.81-261-0313-2
South East Asian Crisis: Lessons for India	Chapter/s In Book	Self	Anmol Publications Pvt.Ltd.(New Delhi /India) & ISBN No.81-261-0313-2
Managing Risks to Financial System from Volatile Capital Flow :Indian Experience	Chapter/s In Book	Self	Anmol Publications Pvt.Ltd.(New Delhi /India) & ISBN No.81-261-0667-0
<u>Conference Presentations</u>			
Developing MIS for Foreign Exchange Exposure Management	Conference Proc. Full Length Paper	7th Annual IBER & TLC Conference Proceedings CD with ISSN 1539-8757	
Modelling Marketing Decisions with Fuzzy Information		Department of Commerce, University of Delhi, Delhi,India	National
Mega Marketing	Term Paper Presentations	Commerce Department, Delhi ,India	University
Fuzzy Linear Programming Model for Media Selection	Term Paper Presentations	Commerce Department, Delhi University, India	University
Public Service/University Service/Consulting Activity			
NA			

<p>Professional Societies Memberships</p> <p>Member of Editorial Review Board of “<i>Amity Journal of Finance</i>”, An International, Biannual, Refereed Journal of Finance Amity University, Sector 125, NOIDA, UP.</p>
<p>Projects (Major Grants/Collaborations)</p> <p>Major Grant from UGC</p> <p>Title :: Developing A Management Information System for Exposure Management</p>
<p>Other Details</p> <p>I have represented my department in meetings of the Board of Research Studies. I was Secretary of the Department Council and Advisor (Placements, Summer Placements).</p>

Nidhi Jain
(Signature of Faculty Member)

**(Signature & Stamp
of Head of the Department)**