




## Faculty Details proforma for DU Web-site

<b>Title</b>	<b>Prof.</b>	<b>First Name</b>	<b>Manohar</b>	<b>Last Name</b>	<b>Singla</b>	<b>Photograph</b>
<b>Designation</b>		Professor				
<b>Address</b>		Faculty of Management Studies University of Delhi, Delhi – 110007				
<b>Res. :</b>		23/4, Cavalry Lines Delhi University Campus, Delhi-110007				
<b>Phone No Office</b>		011-27666383 to 27663388				
<b>Residence</b>		011-27667555				
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<b>Email</b>		<a href="mailto:msingla58@gmail.com">msingla58@gmail.com</a> , <a href="mailto:msingla@fms.edu">msingla@fms.edu</a>				
<b>Web-Page</b>		<a href="http://drmsingla.com">http://drmsingla.com</a>				
<b>Educational Qualifications</b>						
<b>Degree</b>		<b>Institution</b>			<b>Year</b>	
Ph.D.		Faculty of Management Studies University of Delhi, Delhi - 110007			1992	
M.Phil. / M.Tech.		-				
MBA(Full-Time)		Faculty of Management Studies University of Delhi, Delhi - 110007			1983	
BE(Mech)		Punjab University, Chandigarh			1981	
<b>Career Profile</b>						
<b>Faculty of Management Studies, University of Delhi</b>		<b>Professor</b>	<b>1-2-85 onwards</b>	<b>Lecturer : 1985-1994 Reader : 1994-2002 Professor : 2002 Onwards</b>		
<b>Management Development Institute, Gurgaon</b>		<b>Associate Professor</b>	<b>19-7-1994 to 30-9-1996</b>	<b>Teaching Faculty</b>		
<b>Tata Consultancy Services, New Delhi</b>		<b>Systems Consultant</b>	<b>July-83 to Jan-85</b>	<b>Software and Management Consultancy</b>		
<b>Administrative Assignments</b>						
<ul style="list-style-type: none"> <li>▪ Head &amp; Dean-FMS, University of Delhi w.e.f. 27 May, 2014 to 26 May 2017</li> <li>▪ Dean(Alumni), University of Delhi between February, 2006 to February, 2008</li> <li>▪ Dean(Examinations), University of Delhi from November, 2006 to March, 2009</li> <li>▪ Various Committees at FMS, University of Delhi and other Institutions/Organizations</li> <li>▪ Chairman, Task Force on Reengineering, University of Delhi</li> <li>▪ Dean(Re-engineering), University of Delhi, w.e.f. 21 August, 2017</li> </ul>						
<b>Areas of Interest / Specialization</b>						
<ul style="list-style-type: none"> <li>• Information Technology Management</li> <li>• Management of Information Systems</li> <li>• Business Process Re-engineering</li> <li>• Customer Relationship Management and General Management</li> </ul>						

Subjects Taught		
Semester – 1(2.5 Courses)		
F-6108	Information Technology Management	MBA-FT (3 Sections * 0.5)
F-7602	Business Process Re-engineering	MBA-FT
MBAEX-9603	Business Process Re-engineering	MBA-EX
Semester – 2(2.5 Courses)		
F-6208	Management of Information Systems	MBA-FT (3 Sections * 0.5)
MBAEX-8207	Delivering Information Services	MBA-EX (2 Sections * 0.5)
Research Guidance		
<p>1. <i>Supervision of awarded Doctoral Thesis</i></p> <ul style="list-style-type: none"> <li>• Rajesh Bheda</li> <li>• Ahmad Ali Ahmed</li> <li>• C.S.Arora(From AMU, Aligarh)</li> <li>• Reena Sethi</li> <li>• Harman Preet Singh</li> <li>• Mojtaba Pour Salimi</li> <li>• Anuj K. Srivastava</li> <li>• Navneet Kr. Sharma</li> <li>• Sandeep Goyal</li> </ul> <p>2. <i>Supervision of Doctoral Thesis, under progress</i></p> <ul style="list-style-type: none"> <li>• Virandra Kumar(0.5)</li> <li>• Apurva Durga</li> <li>• Apeksha Hooda</li> <li>• Praveen Kumar</li> <li>• Rajiv Jamkhedkar</li> <li>• Sanjay Gupta</li> </ul> <p>3. <i>Supervision of awarded M.Phil dissertations - NA</i></p> <p>4. <i>Supervision of M.Phil dissertations, under progress - NA</i></p>		
Publications Profile		
<p>1. <i>Books/Monographs (Authored/Edited)</i></p> <ol style="list-style-type: none"> <li>1. Singla, M.L. MIS in Public Sector. Delhi: Shipra Publications, 1992.</li> <li>2. Singla, M.L. and Ashwani Jain. IT Tools and Applications. New Delhi : Excel Books, 2003.</li> </ol> <p>2. <i>Research papers published in Refereed/Peer Reviewed Journals</i></p> <ol style="list-style-type: none"> <li>1. Singla, M.L. "Organizational Use of computers - Major Issues", Management in Government, New Delhi. Vol. XXII Nos 2-3, July-December, 1990</li> <li>2. Narag, A.S., J.K. Sharma and M.L. Singla. "Applications of Simulation in Inventory Management in a Public Enterprise - A Case Study", Management in Government, New Delhi. Vol. XXIII, No. 3. October-December, 1991.</li> <li>3. Singla, M.L. "MIS in Public Sector Undertakings - A perceptual study", Indian Management, New Delhi. Vol. 31, No. 6, December, 1992.</li> </ol>		

4. Singla, M.L. "Information Network for providing access to Marketing Outlets", in Problems and Prospects of Industrial Development in a Metropolitan City, Edited by Saigal, Omesh, Prakash Kumar and others, Delhi : Mittal Publications, 1994.
5. Singla, M.L. and Ashok Narang. "Software Development Project Management : A Study of Indian Projects", MDI Management Journal, Gurgaon. Vol. 8(1) : 113-128, January, 1995.
6. Singla, M.L. "Corporate Information Policy - A Study of Indian Public Sector", The Journal of Institute of Public Enterprise, Hyderabad. Vol. 18(1&2), 14-26, 1995.
7. Saxena, K.B.C. and M.L.Singla. "Reengineering Information Technology Management Education" , MDI Bulletin, Gurgaon. Vol. XIX No. 2, April-June, 1996.
8. Bhalla, V.K. and M.L.Singla. "Corporate Finance : Shifting Paradigms", in Contemporary Issues in Finance, Edited by Bhalla, V.K. New Delhi : Anmol Publications, 1999.
9. Singla, M.L. "Vulnerability Analysis with Analytic Hierarchy Process Modelling", Productivity, New Delhi. Vol. 39, No.4, Jan-March, 1999.
10. Narag, A.S. and M.L.Singla, "DSS in Public Sector Undertakings in India", Management in Government, New Delhi. March, 1999.
11. Singla, M.L. "Managing Information Technology Leadership", Indian Management, New Delhi. October, 1999.
12. Singla, M.L. "Relevance of Nolan's Stage Hypothesis in Contemporary IT Management", in Emerging Role of IT the Global Business Environment, edited by O.K.Gupta, New Delhi : Tata McGraw Hill Publishing Company Ltd., 2000.
13. Singla, M.L. "e-volving IndiaInc.Com", in Business Today – The BT Special Millennium Edition, Jan. 7-21, 2000.
14. Singla, M.L. "Writing Project Reports : Some Guidelines", The Business Review, Srinagar, Volume 6, Nos. 1-2, March, 2000.
15. Singla, M.L. "Using IT for Competitive Advantage – A Supply Chain Perspective", Productivity New Delhi, Vol. 41, No. 2, July, 2000.
16. Bheda, Rajesh, M.L.Singla, and A.S.Narag. "Apparel Manufacturing Productivity in India : Characteristics of Low, Medium and High Performers", The Journal of The Textile Institute, Volume 92, 2001.
17. Bheda, Rajesh, M.L.Singla, and A.S.Narag. "Productivity Research in Indian Apparel Industry", Productivity, New Delhi, Vol. 42, No.3, October-December, 2001.
18. Bheda, Rajesh, A.S.Narag, and M.L.Singla "Apparel Manufacturing : A Strategy for Productivity Improvement", Journal of Fashion Marketing and Management, Vol. 7, No. 1, 2003.
19. Singla, M.L. "Competing on e-enabled Supply Chains", Productivity New Delhi, Vol.42, No.4, January-March, 2002.
20. Singla, M.L. "e-Governance : Transforming the National Bone Marrow", Journal of Management Research, Vol.2, No.3, December, 2002.
21. Singla, M.L. "Executive Information Systems : An Indian Perspective", in Management Mosaic. Edited by Tuteja, S.K. New Delhi : Excel Books, 2004.
22. Singla, M.L. "Who needs E-Governance? India Or Bharat?" Business Rural India, Issue : 2, Volume 1, April,

2005.

23. Singla, M.L. "E-Governance : Potential for Rural India", *Journal of Management Research*, Volume 5, Number 2, August, 2005.
24. Singh, Harman P. and M.L. Singla. "Emerging issues in Supply Chain Management", *Productivity*, No 2-3, Volume 46, July-December, 2005.
25. Singla, M.L. and A.K.Srivastava. "A Case for Adoption of ERP in Government Sector in India", in *Enterprise Systems and Business Process Management: Global Best Practices*. Edited by Jaiswal, Mahadeo and Rajendra K. Garg. New Delhi : Macmillan India Ltd, 2008.
26. Singla, M.L. and A.K.Srivastava. "Expanding e-governance in India – a need for more research", 5th International Conference on Theory and Practice of Electronic Governance (ICEGOV2011), ACM Press.
27. Singla, M.L. "Shifting paradigms in IT Training in B-Schools – An Indian Perspective", *Academy of World Business Marketing and Management Development (AWBMAMD) Conference*, Budapest, Hungary, July 16 - 19, 2012.
28. Singla, M.L. and Apoorv Durga. "How Social Media Gives You Competitive Advantage", in *Indian Journal of Science and Technology*, Vol 8(S4), 90–95, February 2015.
29. Singla, M.L., Apeksha, Neha Saini, Anjuman. "Emergence of Information and Communication Technology in Indian Agricultural Sector: Quantitative Analysis using Malmquist Index", in *Annals of Agri Bio Research*, Vol. 22(2), June, 2017.
30. Hooda, Apeksha and M.L.Singla. "Social Media as a Clout for Digital India", in *Governance Today*, March, 2017.
31. Hooda, Apeksha and M.L.Singla. "Marketers' New Tool: Social Media", in *Indian Business Journal*, March, 2017.
32. Singla, M.L., and Apeksha Hooda. "Investigating the impact of Metaphors on citizens' adoption of E-Governance in developing countries: An empirical study", in *Transforming Government: People, Process, Policy*(Under Review, 2018).
33. Singla, M.L., and Apeksha Hooda. "Value Chain Development for Government Sector: A SAP-LAP Approach", in Kar A., Sinha S., Gupta M. (eds) *Digital India. Advances in Theory and Practice of Emerging Markets*. Springer, Cham, 2018.

### 3. *Development of Case Studies*

1. Developed the following two Case Studies based on Good Practices awarded Prime Minister's Award for Excellence in Public Administration and the National Awards on e-governance for Department of Administrative Reforms and Public Grievances, Ministry of Personnel, Public Grievances and Pension, Government of India.
  - Crop Pest Surveillance and Advisory Project (CROPSAP) @ 2013 Department of Administrative Reforms & Public Grievances. Government of India. Dr. Ramchandra Lokare, Deputy Director(Agriculture), Government of Maharashtra prepared this case study under the mentorship of Prof.M.L.Singla, Faculty of Management Studies, University of Delhi.
  - iBhuGoal: Bihar Infrastructure Mapping-Geomatics Oriented Application Model @ 2013 Department of Administrative Reforms & Public Grievances. Government of India. Mr.N.K.Sinha, Principal Secretary-Information Technology, Government of Bihar & Mr. Shailesh Kumar Shrivastava, Technical Director, NIC, Bihar prepared this case study under the mentorship of Prof.M.L.Singla, Faculty of Management Studies, University of Delhi

### Conference Organization/ Presentations (in the last three years)

List against each head(If applicable)

1. Organization of a Conference – NA
2. Participation as Paper/Poster Presenter - NA

### Research Projects (Major Grants/Research Collaboration)

1. Have completed a Major Research Project supported by UGC entitled "Use of Executive Information System as a Management Tool - A Status Report on Indian Manufacturing & Services Industry" with a total grant of Rs. 2,00,000.00(vide UGC letter No. F.19-10/97(SR-I) dated 5.11.97).
2. Have completed an organization based Major Research Project supported by Oil & Natural Gas Corporation Ltd. entitled "Developing Information Technology(IT) Leadership in Oil & Natural Gas Corporation Ltd(ONGC)" with a total support of Rs.4,68,000.00.(vide their letter No. IT Dep/Research/98 dated 24.02.98).
3. Have completed an organization based Major Research Project supported by Delhi Development Authority entitled "Dimensioning IT Potential in Delhi Development Authority(DDA)" with a total support of Rs.2,07,000(vide their letter No. F7(88)/2002/CC/369 dated 08.05.02).
4. Have been awarded a major Research Project by the Government of India, Ministry of HRD, Department of Elementary Education & Literacy, New Delhi entitled "Adult and Continuing Education: An e-Learning Approach" with a total support of Rs.10,95,600(vide their letter No. No. F.9-3/2006-AE.4 dated 29.3.2006).
5. Have been awarded a major Research Project by the Government of NCT of Delhi, New Delhi entitled "Effectiveness of IT Uses in Delhi: Social Audit of IT/E-Governance Initiatives" with a total support of Rs.13,34,000.
6. Have been awarded an IBM Faculty Award-2008 for carrying out Research on the topic "BPR or BPM : Way ahead for India!" through an international evaluation.
7. Have guided more than 600 MBA dissertations(more than 25 in the current year).
8. Have 5 Doctoral Students working with me in the area of Information Technology Management. Six Doctoral Research dissertations have already been awarded under my supervision.

### Awards and Distinctions

- Gold Medalist of :
  - BE
  - MBA
- IBM Faculty Award for Research in IT/Business Process Re-engineering

### Association With Professional Bodies

1. Editing: Two journals in the past
2. Reviewing: One journal at Present
3. Advisory : A software consultancy company
4. Committees and Boards : Many from time to time
5. Memberships :
  - Computer Society of India
  - FMS Alumni Association
6. Office Bearer
  - FMS Alumni Association

## Other Activities

- Taught the following two IT courses at the California State University, Fullerton(CSU-F), College of Business and Economics in the Summer Schedule-2 in the year 2001 :
  - MSIS 310 : Systems Analysis & Design
  - MSIS 408 : Database Management Systems
- Represented the Vice-Chancellor of University of Delhi at the Eleventh Convocation of Sherubtse College, Kanglung, Bhutan as Chief Guest held on 10th April, 2007. Delivered the Convocation Address on the occasion.
- Member Advisory Board, ASBM Journal of Management, Asian School of Business Management, Bhubaneshwar
- Member – Advisory Board, Saviance Technologies Pvt. Ltd., Gurgaon
- Member – Technical Advisory Committee, National Productivity Council, NMIU of Ministry of Micro, Small, and Medium Enterprises.
- 9th August, 2014 : Speaker at the Session - Directors' Round Table on 'Vision 2025' at 5th Indian Management Conclave (IMC) 2014 at the India International Centre, New Delhi. Organized by MBA Universe.
- 12th August, 2014 : Panel member for the Tata Business Leadership Award 2014 at Hotel Taj Mahal Palace, Mumbai for the In-house Track. Theme "Driving Business Growth through Increase in Customer Centricity" on invitation of Tata Sons Ltd.
- 29th October, 2014 : Speaker at the Panel Discussion - 4th HT Campus Conclave on Education at Crowne Plaza, Gurgaon with the theme 'Meeting the Talent Demand'.
- 23-24th April, 2015 : Panel member for the Tata Innovista Finals National Awards 2015 at Hotel Taj Mahal Palace, Mumbai on invitation of Tata Quality Management Services.
- 29th May, 2015 : Speaker at the Panel Discussion – 2nd India Education Summit 2015 at The Grand, New Delhi. Organized by Business World.
- 04th July, 2016 : SRCC, University of Delhi, Chief Guest at the Orientation Programme for their GBO Programme.
- 7th November, 2016 : Attended Grand Finale for the Mahindra War Room Season 9 at Hotel Grand Hyatt, Mumbai. Theme "Embracing Paradoxes" on invitation of Mahindra & Mahindra Ltd.
- 30th November, 2016 : Chaired the Panel for the Tata Business Leadership Award - TBLA National Finals (Campus) 2016 at Hotel Vivanta by Taj - President, Mumbai. Theme "Big Data Analytics" on invitation of Tata Sons Ltd.
- 20th December, 2016 : Guru Gobind Singh College of Commerce, University of Delhi, Chief Guest at the Valedictory Function of the UGC SPONSORED FDP on 'ASSET PRICING AND INVESTMENT STRATEGIES'.
- 22nd December, 2016 : Ramanujan College, University of Delhi, Chief Guest at the Foundation Day Celebration the College.
- 10 January, 2017 : Delivered a talk on "Managing for Effectiveness" in the training program organized by University of Delhi for ARs/AOs at the Conference Centre.
- 01st February, 2017 : Delivered a talk on "Skill Enhancement" in the training program organized by Ramanujan College, University of Delhi.
- 10th February, 2017 : Delivered a talk as Distinguished Guest on "India's Edge Over the World" in the "Ecclesia 2017" organized by Deen Dayal Upadhyaya College, University of Delhi.
- Panel Member for BML Munjal Awards – Sustained Business Excellence through Learning & Development – 2017 and 2018.
- 9th June, 2017 : Participated as a Panelist in the Session "Cascading the Effect of Visionary Change at Ground Level" in the Bridge(VC Conclave) organized by the TOI at Hotel Lalit, New Delhi.
- 22nd November, 2017 : Speaker at Round Table Discussion by QS Rankings in collaboration with O.P.Jindal Global University, Sonapat on "Building World Class Universities in India".
- 15th January, 2018 : Delivered a talk on Ek Bharat Shrestha Bharat at the National Youth Festival 2018 at Gautam Buddha University, Greater Noida on invitation by Department of Youth Affairs, Ministry of Youth Affairs and Sports, Government of India.
- 2nd May, 2018 : Invited to be Speaker at the Conference on Developing World Class Universities in India: Role of Data Benchmarking organised by O.P.Jindal Global University, Sonapat at IHC, New Delhi.
- Currently leading a team of experts to provide consultancy services to the Hon'ble Supreme Court of India.
- Member of the Executive Committee of the ERNET India(An Autonomous Society under Department of Electronics and Information Technology, Ministry of Communications & Information Technology, Government of India)
- Member of the Committee for Restructuring & Review of Administrative Cadres of CSIR, an autonomous organization under the Ministry of Science & Technology, Government of India.
- Member of the Committee for Review of Guidelines for Indian Government Websites, Ministry of Personnel, Public Grievances and Pension, Government of India(e-Governance Division)

- Member of the UGC Expert Committee to visit O.P.Jindal Global University, Sonapat to have an assessment of fulfillment of criteria in terms of faculty, building, infrastructure and its eligibility for its name under Section 12(B) of the UGC Act, 1956 between 24-25 July, 2017.
- Member of the UGC Expert Committee to visit Jagran Lakecity University, Bhopal to have an on the spot assessment of fulfillment of criteria in terms of programmes, faculty, infrastructural facilities, financial viability etc. 29-30 December, 2017.
- Member of the UGC Expert Committee to visit the Vishwakarma University, Pune to ascertain the fulfillment of criteria in terms of programmes, faculty, infrastructural facilities, financial viability etc.
- Member of the UGC Expert Committee to visit University of Engineering and Management, Jaipur, Rajasthan to visit the University to ascertain the fulfillment of criteria in terms of programmes, faculty, infrastructural facilities, financial viability etc.
- Member of Selection Committee for appointment of Directors & Additional Directors in Ministry of Electronics & Information Technology, Government of India, Electronics Niketan, New Delhi
- Participated as Adviser in many rounds of the Personality Test Board constituted for assessing candidates applying for various positions such as Civil Services and other positions by UPSC, Government of India.
- Have been appointed Visitor's Nominee to the Selection Committee(s) at Central University of Punjab, Bhatinda(CUPB) by MHRD, Government of India
- Chairman of the Managing Committee of the oldest hostel - Gwyer Hall, University of Delhi for the last 4 years.
- Member of the Committee for DU Foundation Day Awards, 2017 & 2018
- Member of the Internal Quality Assurance Committee for University of Delhi, 2018
- Member of the Committee to organize, implement and monitor a systematic revision of Undergraduate and Postgraduate courses of University of Delhi.
- VC Nominee to the Board of Research Studies, Faculty of Commerce & Business and VC Nominee to the Departmental Research Committee of Department of Financial Studies and Department of Economics, University of Delhi
- Member of the Committee constituted by the VC to prepare an e-tender document for inviting bids for conducting on-line examination for the recruitment of non-teaching staff of DU.
- Member and Co-Chairman of the Committee constituted by the VC to examine the present examination system and to suggest possible reforms to make the system more robust and responsive at DU.
- Chairman of the Committee constituted by the VC to examine the present Research Project Procurement System and to suggest a more robust and effective system at DU.
- Member of Governing Body of various colleges/institutes of University of Delhi such as Shri Ram College of Commerce, Shaheed Bhagat Singh College, Swami Sharadhanand College and School of Open Learning
- Have been extensively involved in the industry – Government, Public Sector and Private Sector Organizations.
- Member on Technical Evaluation Committees for:
  - SAF/NAM, Ministry of Agriculture – Selection of Transaction Advisor
  - Setting up of Integrated Health Information Platform for Ministry of Health & family Welfare
  - Lean Manufacturing for Ministry of MSME at NPC

Signature of Faculty Member