




Faculty Details Proforma

Title	Dr.	First Name	URVASHI	Last Name	SHARMA	Photograph
Designation	Associate Professor					
Address: Office	Department of Commerce Delhi School of Economics University of Delhi Delhi-110007					
Residence	F-247, First Floor, Prashant Vihar, Delhi-110085					
Phone No Office	01127667891					
Residence Mobile	9968889788					
Email	urvashi13@gmail.com					
Web-Page	www.commercedu.com					
Educational Qualifications						
Degree	Institution				Year	
Ph.D	Jai Narain Vyas University, Jodhpur, Rajasthan				2002	
M.Com	Jai Narain Vyas University, Jodhpur, Rajasthan				1998	
B.Com (Honors)	Jai Narain Vyas University, Jodhpur, Rajasthan				1996	
MBA	Annamalai University, Tamil Nadu				2008	
Career Profile						
<ul style="list-style-type: none">• Associate Professor in the Department of Commerce, Delhi School of Economics, University of Delhi from July 22, 2015.• Associate Professor in Management in Maharaja Agrasen Institute of Management Studies (Affiliated to GGSIP University, Delhi) from August 1, 2011 to July 22, 2015.• Reader cum HOD- BBA Department in C.P.J College of Higher Studies (Affiliated to GGSIP University) from July 2008 to July 31, 2011. In between worked in Sultanate of Oman.• Senior Lecturer cum Program Coordinator-Management in Tecnia Institute of Advanced Studies (An ISO 9001:2000 certified institutions affiliated to GGSIP University, Delhi) from August 2005-June 2008.• Lecturer in J.N.V. University, Jodhpur (Raj), in B.B.A Department during the session 2003-						

2005.

- **Lecturer** (Commerce) in Smriti College at Mandsaur (M.P) affiliated to Vikram University, Ujjain, from 1st June 2001 to 1st July 2003. In addition, I was appointed as '**In charge Principal**' of the Same College during the session 2002-2003.
- **Abroad Experience: Worked as Lecturer in the Department of Business in Nizwa College of Technology, Sultanate of Oman from Sept 2009- Jan 2010.**

Administrative Assignments

In the Department of Commerce:

- **Coordinator: MBA (HRD)**
- **Convener : Internal Complaint Committee Reconstitution**
- **Student Advisor- Department of Commerce-2016**
- **Member: Grievance Committee-Students Redressal/Welfare of Students- 2016**
- **Coordinator in the DU Pre-Entrance Summer School- 2016 and 2018**
- **Member: NAAC**
- **Member: Anti Caste Discrimination Committee**
- **Nodal officer: Sankalp: An initiative of CSR by MBA(HRD) students**
- **Nodal officer: Gender Champion**
- **Nodal officer: Foreign students**
- **Subject coordinators of guidelines meeting held in different colleges.**
- **Member: M.Phil Committee**
- **Member: Courses of Committee**
- **Member: Diwali Committee**
- **Revision of syllabus: Member of subcommittee of OBD area**
- **Member: Purchase Committee 2018-19**

Areas of Interest / Specialization

Human Resource Management, Organizational Behavior, General Management, Corporate Governance, Corporate Social Responsibility.

Subjects Taught

General Management, Human Resource Management, International Human Resource Management, Performance Management and Talent Management

Research Guidance

Ph.D Students (Pursuing) - 6
M.Phil Students (Pursuing) - 6

Publications Profile

Edited Work:

1. Co-Editor of International Conference Proceedings Book "Coping with Uncertainty", published by Vikas Publishing House, Delhi. ISBN: 978-93259-7838-6 on 20-21, March 2013.
2. Editor of Special Issue of Journal "MAIMS Journal of Management" on 'Corporate Governance' in November 2014. Vol. 9/ No. 2/ ISSN: 22490116
3. Co-Editor of International Conference Proceedings Book "Corporate Governance: a Paradigm Shift", published by Excel International Publishers. ISBN: 978-93-84869-53-3 in April 2015.

	Publications:
2001	Research Paper on "Problems and Suggestions of Small-Scale Industries in Rajasthan" published in Indian Journal of Rajasthan Vanijaya Parishad in 2001-2002 Volume- 1, August 2001.
2008	Research Paper on "Evaluating the Life Cycle of Indian Retailing Industry: An Overview in the proceedings of the National Conference on Retail " Unleashing the Power of Retail, organized by University School of Management Studies, IP University, Delhi, on March 14, 2008. ISBN 81-89547-45-3
2008	Research Paper on "Walk their Walk and Talk their Talk: An exclusive Way to Build Brand in Rural India" in SCOUR in the month of May 2008. Volume 02/Number 01/ Jan 2008. ISSN 0973-6123, Page no. 87-94.
2008	Paper on "Cooperative Banking in India: Challenges and Opportunities. (A case study of Jodhpur District) published in the proceedings of the National Conference on 'Emerging Trends in the Banking Sector' at GGSIP University, Delhi on 28 th June 2008.
2008	Paper on "Globalization & Quality of Management Education in India" published in the proceedings of the National Conference 'Professional Education in Knowledge Economy' organized by GGS IP University, Delhi on 24 th July 2008. Page 315 ISBN 81-906531-7-2
2008	Paper on "Human Resource Management: Challenges and Opportunities" in the souvenir on 'Sustainable Strategies for Current Economic Scenario' organized by Central Institute of Business Management Research & Development (CIBMRD) at the National Conclave, Nagpur on 11 th December 2008.
2009	Research Paper on "Globalization and Sustainable Development" in the CPJ Global Review, An International Journal of CPJ-CHS in 2009. Volume 1/Number 1/ July 2009/ ISSN: 0975-1874
2009	Paper on "Increasing Contribution of Service Sector to the Development of Global Economy: A Specific Analysis of Indian Economy" in proceedings, organized by Gitaratan International Business School, Delhi on 27 th -28 th February 2009. Page 165-173. ISSN: 0976-4925

2009	Research Paper on “Positioning India in the Global Tourism Village: Strategies for Sustainable Tourism Development” in the Journal of Gitaratan International Business School, Affiliated to GGSIP University. Volume 1/Number 1/ January-December 2009. ISSN no.: ISSN: 0976-4925
2010	Paper in the Journal- CPJ Global Review “Transformation Strategies for positioning E-Governance-An Indian Perspective” in 2010. ” of Chanderprabhu Jain College of Higher Studies, affiliated to GGS IP University, Delhi. Volume 2/Number 1/July 2010/ ISSN: 0975-1874
2010	Paper on “Higher Education and Workforce Development through Academia-Industry Interface” in the preceding of UGC Sponsored national Seminar on the theme of “INDUSTRY ACADEMIA INTERFACE” – Challenges and Opportunities on 16th and 17th September 2010 organized by St. Joseph's College of Commerce, Bangalore.
2011	Paper on “ Causes and Consequences of Global Warming” in CPJ Global Review, an International Journal of CPJ-CHS & School of Law in 2011. It is an annual Journal of Chanderprabhu Jain College of Higher studies, affiliated to GGSIP University. Volume III/November 1/July 2011/ISSN: 0975-1874
2011	Paper on “The power of Carbon Trading in India and its Legal Impact” in CPJ Law Journal in 2011. It is an annual Journal of Chanderprabhu Jain College of Higher studies & School of Law, affiliated to GGSIP University. Volume 1/Issue1/August 2011. ISSN: 0976-3562
2012	Paper on “ Attracting and Retaining Gen Y: New Trends in Compensation and Benefits” in the proceeding of National Conference on ‘Managing Generation Y @ Workplace’ Issues and Challenges, organized by University School of Management Studies, GGSIP University, Delhi, on 30 th November 2012. Bloomsbury Publishing India Pvt. Ltd. ISBN: 978-93-82563
2013	Paper (Abstract) on “Driving Business Transformation: Innovative HR Practices” in the Souvenir of 6 th International conference on Innovative Ways of Managing Business, organized by Institute of Management and Research, Bharati Vidyapeeth Deemed University, Delhi, on 2 nd -3 rd February, 2013.
2013	Paper on “Global Trends in Performance Appraisal Methods: Way to organizational competitiveness” in the proceedings of International Conference on Global Competitiveness and Corporate Governance Imperatives in Emerging Economies, organized by School of Management Studies, Ansal University, Gurgaon, on 15 th -16 th February, 2013. Excellent Publishing House. ISBN: 978-93-81583-89-0
2013	Case Study on REEBOK: FRAUDULENT FIASCO OR MALAFIDE ANIMUS in MAIMS Journal of Management, MAIMS, Affiliated to GGSIP University Volume 8, Number 1, April 2013. ISSN: 22490116
2013	Paper on “The Triple Bottom Line: An Approach to Sustainability” published in the proceedings of International Conference on “Corporate Social Responsibility & Sustainable Development” at Bangkok (Thailand) on 3-6 June 2013. Enriched Publications Pvt. Ltd. ISBN: 9781627766012
2013	Paper on “Coping with Uncertainty-Ambiguity Aversion Strategies in the proceedings of an International Conference on ‘Coping with Uncertainty’ by Maharaja Agrasen Institute

	of Management Studies, on 20-21 March 2013. Vikas Publishing House Pvt. Ltd. ISBN: 978-93259-7838-6
2013	Paper on “A STUDY ON CUSTOMER SATISFACTION TOWARDS THE SERVICE FEATURES IN THE TEXTILE SHOWROOM” in the proceedings of an International Conference on ‘Coping with Uncertainty’ by Maharaja Agrasen Institute of Management Studies, on 20-21 March 2013. Vikas Publishing House Pvt. Ltd. ISBN: 978-93259-7838-6
2013	Paper (Abstract) on ‘Relationship between corporate Social Responsibility and Competitive Advantage’ published in the Souvenir of 3 rd Annual Commerce Convention on ‘Leveraging Business: Discovering New Horizons’ organized by Department of Commerce, Delhi School of Economics, University of Delhi in April 2013.
2013	Paper on “A study of Consumer Preference for Online Selling of Fresh Fruits & Vegetables-Jagsfresh.com” published in the Tecnia Journal of Management Studies by Tecnia Institute of Advanced Studies, Affiliated to GGSIP University, Delhi. ISSN-0975-7104, Regn. No.: DELENG/2006/20585, Cl. 7. No. 2. October 2012-March 2013
2013	Paper on ‘Servant Leadership: A path to Organizational Health’ published in Proceedings of National Conference ‘Art and Science of Leadership in Business Enterprises organized by RDIAS, Delhi on 20 th April, 2013. UDH Publishers & Distributors (P) Ltd. ISBN: 978-93-82122-14-2
2014	Paper on ‘Green Management Strategies: A way to stimulate Innovation’ in the proceedings ‘Key Pillars to Business Success: Strategy, Innovation & Technology’ of International Conference organized by School of Management Studies, Ansal University, Gurgaon in 2014. Excel Books. ISBN: 978-93-5062-372-5
2014	Paper on ‘CSR-Reputation and Profitability’, in the Special Issue of MAIMS Journal of Management by MAIMS, on November 15, 2014. Volume 9, Number 2. ISSN-22490116
2015	Paper on ‘Blue Ocean Leadership: Creating an Inclusive Workplace’ in the proceedings of Conference on ‘Inclusive Workplace: Better place for all HR Initiatives, organized by GGSIP University, Delhi in 2015. Bloomsbury Publications. ISBN 978-93-84898-78-6
2015	Paper on ‘Need for Ethical Governance to Eliminate Corporate Frauds’ in the proceedings of an International Conference on “Corporate Governance: A Paradigm Shift” in April 2015 organized by MAIMS, Affiliated to GGSIP University. Excel India Publishers. ISBN: 978-93-84869-53-3
2015	Paper on ‘Rising Consumer Awareness on Environmental issues to stimulate the demand for Green Marketing’ published in IAMR Journal of Management and Entrepreneurship, of Institute of Advanced Management & Research, Ghaziabad. ISSN: 2250-3544, Volume 3, Number 1, January 2015.
2015	Paper on ‘Make in India: Need for Innovation and Entrepreneurship’ published in the proceedings of National Conference on “Make in India: Emerging Trends in Trade and Innovations for Effective Entrepreneurship” organized by RDIAS on 17-18 April, 2015. Excel India Publishers. ISBN: 978-93-84869-51-9
2015	Paper on ‘Going Green: The need of an hour for Economic Sustainability and Corporate Social Responsibility’ published in Conference Proceedings of the International Conference 2 nd Tecnia SRFLIndia Summit 2015 Grey to Green on April 11-12, 2015

	organised by Tecnia Institute of Advanced Studies, Affiliated to GGSIP University. Enriched Publications Pvt. Ltd. ISBN- 978-1-63415-230-3
2015	Paper on 'Amoeba Management: A management Approach for Harnessing people' in the proceedings of UGC sponsored International Conference on "Recent Trends in Business Finance and Economics" on 8-10 October 2015, Organized by Department of Business Finance and Economics, Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur (Rajasthan). (In Process of Publication)
2016	Article in the Journal- CPJ Global Review-2016 on "Transformational Leadership: Strategy for Employee Engagement" of Chanderprabhu Jain College of Higher Studies and School of Law, affiliated to IP University, Delhi in 2016. Volume VII, Number 1, July 2016, ISSN No. 0975-1874, Page 1-10
2016	Research paper titled 'Indian Companies Complying with OECD principles of Corporate Governance: Recent Development' in the proceedings of two-day International Conference on "Sustainable Business Models: Innovative Strategies & Practices" organized by Department of Commerce, Shyam Lal College, University of Delhi on 16-17 March, 2016. (In Process of Publication)
2016	Paper on 'Role of Entrepreneurs in Economic Development in India' in the proceedings of the National Conference on "Emerging Practices in Management" organized on 19-20 February, 2016, by the Department of Management Studies, JIET Group of Institutions, Jodhpur (Rajasthan). ISBN 978-93-5254-248-2, Page 318
2016	Paper title 'Effect of Performance Appraisals on Job Satisfaction' in the proceedings of International Conference on "Development of Economics through Business Process Re-Engineering in Digital Era"(IC-DEBPRDE-2016) on 22-23' April, 2016, by Rukmini Devi Institute of Advanced Studies (RDIAS) in Collaboration with MSME-Technology Development Centre, Agra. Excel India Publishers. ISBN: 978-93-85777-61-5
2016	Paper on "Managing Diversity and Cultural Differences at Workplace" in the 'IPE Journal of Management' having ISSN No. 2249-9040, Volume 6, No. 2, July-December 2016 published by Institute of Public Enterprise, Hyderabad.
2016	Paper on "INTEGRATING TALENT MANAGEMENT AND KNOWLEDGE MANAGEMENT"SRM -IMT Journal of Business & Management, Research, Vol: 5 Issue:1 Jan-Dec 2016, ISSN 2319-6203. (In process)
2017	Paper on "A Study on Employee Engagement in Information Technology Sector in India" Vol.7, Issue-5, May 2017, issue of ACADEMICIA: An International Multidisciplinary Research Journal (ISSN: 2249-7137) (Impact Factor: SJIF 2013 = 5.099). Online Journal. South Asian Academic Research Journals
2017	Paper on "E-Commerce: Converging the World Economies, Future and Growth in India", TRANS Asian Journal of Marketing & Management Research (TAJMMR). Online Journal. ISSN:2279-0667 Vol 6, Issue 5, May 2017 Impact Factor: SJIF 2013=4.289. A Publication of TRANS Asian research Journals.(www.tarj.in)
2017	Paper on "Relationship between Corporate Social Responsibility and Financial Performance: An Empirical Analysis of Indian Companies". Vol.7, Issue 5, May 2017 issue of South Asian Journal of Marketing & Management Research (SAJMMR)

	(ISSN:2249-877X) (Impact Factor: SJIF 2013 =4.748). Online Journal. A Publication of South Asian Academic Research Journals.
2017	Published an article titled "Work Engagement in India: Psychometric Evaluation of Utrecht Work Engagement Scale" in MANTHAN journal of commerce and management, volume 4(2), p-54-64, July-Dec 2017, ISSN -2395-2601(online).
2017	Authored a chapter "Organizational Commitment in the Eastern and the western context" in book "Management in the New Millennium" in the international conference held on December 19-20, 2017 at FIIB, N. Delhi, published by Bloomsbury ISBN: 978-93-87471-42-9
2017	Paper titled "A DETAILED STUDY OF HISTORY AND TYPES OF MOTIVATION" ISSN: 2319-7943 Impact Factor: 2.9016(UIF) Volume - 5 Issue - 9 June - 2017 Tactful Management Research Journal.
2017	Paper title "Understanding Gender Identity at Workplace for Professional Occupations" in Inspira- Journal of Modern Management & Entrepreneurship (JMME), A National Quarterly Double Blind Peer Reviewed Refereed Journal of IRA, Vol.08, No.01, July, 2017, ISSN: 2231-167X (Print), General Impact Factor: 2.3982
2017	Paper on "IMPACT OF GENERATIONS OF WORKFORCE AT WORK PLACE" in the Professional Panorama, An International Journal of Applied Management & Technology,, Double Blind Peer Reviewed Bi-Annual Journal, ISSN(Print) 2369-6919, ISSN (online) 2454-8340, Volume:4, Issue:2, July-Dec. 2017.
2018	Paper Published at Conference Proceeding published by New Delhi Publishers with ISBN :978-93-86453-37-2 for Paper on "Blue to Black Ocean Strategy: Is the move justifiable?" on February 10, 2018 at National Conference on "Rethinking Management Education in the Digital Age" held at Faculty of Management Studies, University of Delhi.
2018	Paper Titled "Talent Management and Employee Engagement and Its Influence on Organizational Performance" published with the journal titled "Kaav International Journal of Economics, Commerce & Business Management" Volume 5 Issue 1, 2018 with ISSN: 2348 - 4969.
2018	Paper Titled "Issues In Work Life Balance and Its Impact on Employees: A Literature Review" published with the journal titled "International Research Journal of Management Science and Technology" Volume 9 Issue 4, 2018 with E-ISSN: 2250-1959 and ISSN: 2348 – 9367.
2018	Paper Titled "Impact of Culture on Organization: An Empirical Study" published with the journal titled "IMPACT: International Journal of Research in Humanities, Art and Literature" Volume 6 Issue 6, 2018 with E-ISSN: 2321-8878 and ISSN: 2347-4564.
2018	Paper Titled Emotional intelligence as a mediator between leadership styles and leadership effectiveness: A theoretical framework published in The Journal of Indian management & strategy, JIMS 8M with ISSN:0973-9335 Jan-Mar, volume 23 issue 1, 2018

2018	Paper title “Communication in the workplace: Guidelines for improving effectiveness” in Inspira-Journal of Modern Management & Entrepreneurship (JMME), A National Quarterly Double Blind Peer Reviewed Refereed Journal of IRA, Vol.08, No.01, January, 2018, ISSN: 2231-167X (Print), General Impact Factor: 2.3982
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Content of Module

Developed content of module title “ Managing different types of trainees” for the paper title “Training and Development” of the subject “Human Resource Management” for Ministry of HRD project on e-PG Pathshala, 2017-18

Conference Organization/ Presentations (in the last three years)

Conference Organization:

1. Convener of International Conference on ‘Corporate Governance: A Paradigm Shift’ organized by Maharaja Agrasen Institute of Management Studies (Affiliated of GGSIP University, Delhi) on 10-11 April, 2015.
2. Member-Organizing Committee of the Annual MBA Convention held in October 2015 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
3. Member-Organizing Committee of the International Commerce Convention held in December 2015 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
4. Member-Organizing Committee of the Annual MBA Convention held in October 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
5. Member-Organizing Committee of the Annual MBA Convention held in October 2017 organized by Department of Commerce, Delhi School of Economics, University of Delhi.

Special Lecture

Delivered a Lecture on the topic of ‘Employee Engagement’ to PGDM Students on Monday April 11, 2016 at Institute of Management Studies, Ghaziabad.

Conference Presentations:

2015	‘Blue Ocean Leadership: Creating an Inclusive Workplace’ in the Conference on ‘Inclusive Workplace: Better place for all HR Initiatives, organized by GGSIP University, Delhi in 2015.
2015	‘Need for Ethical Governance to Eliminate Corporate Frauds’ in the International Conference on “Corporate Governance: A Paradigm Shift” in April 2015 organized by

	MAIMS, Affiliated to GGSIP University.
2015	'Make in India: Need for Innovation and Entrepreneurship' in the National Conference on "Make in India: Emerging Trends in Trade and Innovations for Effective Entrepreneurship" organized by RDIAS on 17-18 April, 2015.
2015	'Going Green: The need of an hour for Economic Sustainability and Corporate Social Responsibility' in the International Conference 2 nd Tecnia SRFLIndia Summit 2015 Grey to Green on April 11-12, 2015 organised by Tecnia Institute of Advanced Studies, Affiliated to GGSIP University.
2015	'Amoeba Management: A management Approach for Harnessing people' in the proceedings of UGC sponsored International Conference on "Recent Trends in Business Finance and Economics" on 8-10 October 2015, Organized by Department of Business Finance and Economics, Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur (Rajasthan).
2015	"IMPACT OF GENERATIONS OF WORKFORCE AT WORK PLACE" in the National Conference "Emerging Challenges & Opportunities in Business and Economic Environment" organized by the Department of Commerce and Economics of Zakir Husain Delhi College (Evening), University of Delhi, on 3-4, November 2015.
2015	'Indian Companies Complying with OECD principles of Corporate Governance: Recent Development' in a two-day 4 th International Commerce Convention on "Corporate Governance and CSR: Retrospect and Prospects" held on December, 18-19, 2015 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
2016	'Role of Entrepreneurs in Economic Development in India' in the National Conference on "Emerging Practices in Management" organized on 19-20 February, 2016, by the Department of Management Studies, JIET Group of Institutions, Jodhpur (Rajasthan).
2016	'Effect of Performance Appraisals on Job Satisfaction' in the International Conference on "Development of Economics through Business Process Re-Engineering in Digital Era"(IC-DEBPRDE-2016) on 22-23' April, 2016, by Rukmini Devi Institute of Advanced Studies (RDIAS) in Collaboration with MSME-Technology.
2016	'Future of E-Commerce in India' in a two-day 5 th International Commerce Conference on "Startup to Sustainability: Initiatives and Challenges" held on November, 4-5, 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
2016	'Impact of GST on Indian Startups' in a two-day 5 th International Commerce Conference on "Startup to Sustainability: Initiatives and Challenges" held on November, 4-5, 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
2016	'Start-up India: A Governmental initiative to boost entrepreneurship growth and employment generation" in a two-day 5 th International Commerce Conference on "Startup to Sustainability: Initiatives and Challenges" held on November, 4-5, 2016 organized by Department of Commerce, Delhi School of Economics, University of Delhi.
2017	'Legislative Reforms and Corporate Governance in India" in a two-day International Conference on "Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) held on February, 12-13, 2017 organized by Institute of Management Studies,

	Ghaziabad.
2017	'Relationship between CSR and Company's financial Performance: An Empirical Analysis of Indian Companies" in a two-day International Conference on "Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) held on February, 12-13, 2017 organized by Institute of Management Studies, Ghaziabad.
2017	'An Ephemeral Analysis of Kingfisher Airlines Debacle (with reference to Ethical and Governance issues" in a two-day International Conference on "Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) held on February, 12-13, 2017 organized by Institute of Management Studies, Ghaziabad.
2017	'Transformational Leadership: An approach to Concretize the system of Governance" in a two-day International Conference on "Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) held on February, 12-13, 2017 organized by Institute of Management Studies, Ghaziabad.
2017	'Role of Human Resource Practices in CSR Activities: Evidence from Indian IT Sector" in a two-day International Conference on "Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) held on February, 12-13, 2017 organized by Institute of Management Studies, Ghaziabad.
2017	Presented paper "Organizational Commitment in the Eastern and the western context" in international conference held on December 19-20, 2017 at FIIB, New Delhi
2017	Presented paper title "Decoding Ethicality in Decision making by Investigating Gender Related Traits, in National Symposium on "Ethics and Values: Reconnecting Past with Present" organized by Centre for Holistic Development (CHD) on November 9, 2017 at India International Centre, New Delhi, organized by Shyam Lal College, University of Delhi.
2017	Presented and won best track paper award for the paper titled " Relationship between CSR and company's financial performance: An empirical analysis of Indian companies" in International conference on Corporate Governance: Retrospect and Prospects (ICCG IMSGZB 2017) organised by Institute of management studies Ghaziabad on 12th and 13th February, 2017.
2018	Presented paper at a National Conference on "Strategies for Business Excellence" with the paper titled as "Determinants and Inhibitors of Core brand dilution post brand extension" held on March 9, 2018 at Delhi Technical Campus, affiliated to GGSIPU, New Delhi.
2018	Presented Paper on "Blue to Black Ocean Strategy: Is the move justifiable?" on February 10, 2018 at National Conference on "Rethinking Management Education in the Digital Age" held at Faculty of Management Studies, DU.

2018	Presented paper and Received ' Best Paper Award ' at a National Conference on "Strategies for Business Excellence" with the paper titled as "Integrating Talent Management & Employee Engagement and Its Impact on Organizational Performance" held on March 9, 2018 at Delhi Technical Campus, affiliated to GGSIPU, New Delhi.
2018	A research paper "A study of High Performance Work Practices and Its Impact on Organisational Performance" has been presented on 12th Januray, 2018 in 6th Annual International Commerce Conference,2018 organised by Department of Commerce, Delhi School of Economics , University of Delhi.
2018	Presented research paper entitled 'Rethinking Education in the Digital age and Impact of Information and Communication Technology on Education' in a three day International Conference of Indian Society for Indic Studies(InSIS) organized by DRPSECT, Vadodara, Co-Sponsored by HSRC,VCRF, Surat from 20-22 Feb 2018, Hosting Institutions SOL, University of Delhi.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

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| 1. | Distinction in Economics and Statistics in B.Com (Honors). |
| 2. | Award for 'Excellence in Teaching '07. - Best teacher (2006-07)' by Tecnia Institute of Advanced Studies, Delhi on 5 th September 2007. |
| 3. | Certificate of Recognition by Bhandari Educational Foundation, USA in the year 1997. |
| 4. | Bolt Award- Broad-Outlook-Learner Teacher, State of Rajasthan, organized by Rajasthan Patrika on October 2004. |
| 5. | "Certificate of Honour" by Shri Saraswat Brahmin Society on 10.11.2002 |

Association With Professional Bodies

- 1. Indian Journal of Commerce**
- 2. Indian Accounting Association**
- 3. Subject Expert Reviewer for Kalandi College's 'Yearly Academic Journal' 2016 and 2017**
- 4. On the Editorial Review Board for a Biannual and Refereed Journal– Amity Journal of Commerce and Financial Review (AJCFR) to be launched in June 2016.**

Other Activities

Key Note Speaker and Session Chair

1. Session chair in the 4th International Convention, organised by Department of Commerce, University of Delhi in 2015.
2. Co- session chair in the 4th International Conference, organised by Department of Commerce, University of Delhi in 2016.

3. Co- Session chair in the 4th International Conference, organised by Department of Commerce, University of Delhi in 2018.
4. Key note speaker in the 2nd National Conference on “Innovative Realms in Management & Technology “on January 19, 2018 organized by Chanderprabhu Jain College of Higher Studies & School of Law, Affiliated to GGSIP University, Delhi.
5. Session chair at Maharaja Agrasen College, University of Delhi, in the 1st international conference on “Digital Economy: Innovation and Challenges”, on April 20-21, 2018.

Conference/Convention organization

1. Convener of International Conference on ‘Coping with Uncertainty’ organized on 20-21 March, 2013, by Maharaja Agrasen Institute of Management Studies (Affiliated of GGSIP University, Delhi)
2. Convener of National Seminar on ‘Corporate Governance: Recent Trends and Challenges’ organized on November 15, 2014, by Maharaja Agrasen Institute of Management Studies (Affiliated of GGSIP University, Delhi)

Other activities

1. Editor of “MAIMS Journal of Management”, of Maharaja Agrasen Institute of Management Studies, in the year 2014- 2015.
2. Editorial Committee Member in Tecnia Journal of Management Studies of Tecnia Institute of Advanced Studies from 2007-2008.
3. Guided around 100 Students of MBA and BBA for their Summer Training Project Report and Major Report in the GGSIP University Affiliated Institutes and Department of Commerce, Delhi School of Economics, University of Delhi.
4. Diploma in Naturopathy & Yoga (N.D.D.Y) in 2003 from M.N.P.C, India.
5. Yog Prashikshan Shiver by Vivekananda Kendra, Kanyakumari from 25th September – 2nd October 1996.
6. N.C.C ‘C’ Certificate holder (Army wing) 1995
7. Won many awards in Sports at School and College Level. Also organized the events at College Level.
8. Textile Dyeing and Printing Job Oriented Course – First Position in the session 1992-93.
9. Computer Course from Jodhpur Adult Education Association, Shramik Vidhyapeeth, Ministry of HRD, Govt of India, Jodhpur, Rajasthan from 1.8.95 – 31.10.95

FACULTY DEVELOPMENT PROGRAMME AND WORKSHOPS

1.	“Emergence of New India” and “Mentoring” conducted by ICFAI University, Hyderabad at the Taj Hari Mahal, and Jodhpur on Nov. 3 rd , 2004.
2.	“Research Methodology” conducted by DSPSR, affiliated to IP University, Delhi on 11 th Jan 2008.
3.	‘Teaching Methodology” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 9 th January 2010.
4.	‘Student Advising and Registration” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 10 th January 2010.
5.	‘E-Learning” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 10 th January 2010.
6.	‘Student Project Presentation Methodology” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 10 th January 2010.
7.	‘Managing Staff” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 11 th January 2010.
8.	‘Making Exam Paper” conducted by Nizwa College of Technology, Ministry of Manpower, Sultanate of Oman on 11 th January 2010.
9.	“Management lessons from Movie Lagan” on 18 th February 2012 organized by CPJ CHS, affiliated by GGSIP University, Delhi.
10.	“Research in Management Education” on 14 th & 15 th March 2012 organized by Fore institute of Management, Delhi.
11.	FDP on ‘Modern tools in Research Methodology’ Organized by MAIMS in 2014.
12.	MDP on “Resonance Leadership: Renewing and Realigning” organized by MAIMS on 14 March, 2015
13.	One Week Faculty Development Program on “Leveraging Research Tools for Quality Research” from 15-21 June, 2015 organized by South Campus, University of Delhi.
14.	Participated in ONE WEEK faculty developed program on "Advanced Research Techniques in Finance" from 16 -21 November 2016 organized by Bharati College, University of Delhi.
	WORKSHOPS
15.	National Workshop on “SPSS: Research and Data Analysis” using SPSS by GNIT, Noida on 22-23 October 2010.
16.	National workshop on “Leveraging Technologies using ERP & Open Source Technology” organized by Tecnia Institute of Advanced Studies on 25 th May 2011.
17.	Participated and organized National Workshop on “Recent advances in Research Methodology and data analytical tools” on 14 th May 2011 by CPJ-CHS & School of Law.

18. Participated in the One Day Workshop on “Gender Sensitization & Implementation of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013” organised by Women’s Studies and Development Centre in collaboration with Internal Complaints Committee, University of Delhi held on 3rd November, 2015.

INTERNATIONAL & NATIONAL CONFERENCE/ SEMINARS (Presented paper)

2000	Presented paper in the Seminar on “Commerce Education in the New Millennium”, conducted by J.N.V. University, Jodhpur, 22-23 July, 2000 and Presented Paper on “Agriculture and Cooperative Institutions” and “Communication Skills”.
2002	Presented paper in the U.G.C National Seminar on “E-banking in the New Millennium” conducted by J.N.V University, Jodhpur on 10-11 March 2002. Presented paper entitled “Rural Finance & Cooperatives”
2004	Presented paper in the National Seminar on “INDIA: Towards Economic Renaissance”, organized by Tecnia Institute of Advanced Studies, Delhi on 24 th November 2004. Paper presented : Economics Towards Rural Upliftment
2005	Presented paper in the Seminar “BANKPRIX “on “Banking & Financial Sector Reforms” Lecturer” held on 28 th January 2005 organized by JNV University, Jodhpur, Rajasthan. Presented paper entitled: (a) “A rural Banking in India “(b) Internet Banking”.
2005	Presented paper in the National Seminar on “Corporate Governance” in 2005 at Tecnia Institute of Advanced Studies, affiliated to G.G.S I.P University on 25 th April 2005. Paper Presented- Corporate Governance.
2008	Presented paper in the National Conference on Retail “Unleashing the Power of Retail, organized by University School of Management Studies, IP University, Delhi, on March 14, 2008. Paper presented: Evaluating the Life Cycle of Indian Retailing Industry: An Overview.
2008	Presented paper in the International Conference on “Management of Transformation” organized by DSPSR (Affiliated to GGSIP University, Delhi) from January 3-5-2008. Paper Presented: Learning the life cycle of Retailing : An evaluation of life cycle of Indian Retail Industry”
2008	Presented paper on “Cooperative Banking in India: Challenges and Opportunities. (A case study of Jodhpur District) published in the proceedings of the National Conference on ‘Emerging Trends in the Banking Sector’ at GGSIP University, Delhi on 28 th June 2008.
2012	Presented paper on “ Attracting and Retaining Gen Y: New Trends in Compensation and Benefits” in the proceeding of National Conference on ‘Managing Generation Y @ Workplace’ Issues and Challenges, organized by University School of Management Studies, GGSIP University, Delhi, on 30 th November 2012.
2013	“Driving Business Transformation: Innovative HR Practices” in the 6 th International conference on Innovative Ways of Managing Business, organized by Institute of Management and Research, Bharati Vidyapeeth Deemed University, Delhi, on 2 nd -3 rd February, 2013.

2013	"Global Trends in Performance Appraisal Methods: Way to organizational competitiveness" in the International Conference on Global Competitiveness and Corporate Governance Imperatives in Emerging Economies, organized by School of Management Studies, Ansal University, Gurgaon, on 15 th -16 th February, 2013.
2013	"The Triple Bottom Line: An Approach to Sustainability" in the International Conference on "Corporate Social Responsibility & Sustainable Development" at Bangkok (Thailand) on 3-6 June 2013.
2013	"Coping with Uncertainty-Ambiguity Aversion Strategies in International Conference on 'Coping with Uncertainty' by Maharaja Agrasen Institute of Management Studies, on 20-21 March 2013.
2013	"A STUDY ON CUSTOMER SATISFACTION TOWARDS THE SERVICE FEATURES IN THE TEXTILE SHOWROOM" in the International Conference on 'Coping with Uncertainty' by Maharaja Agrasen Institute of Management Studies, on 20-21 March 2013.
2013	'Relationship between corporate Social Responsibility and Competitive Advantage' published in the Souvenir of 3 rd Annual Commerce Convention on 'Leveraging Business: Discovering New Horizons' organized by Department of Commerce, Delhi School of Economics, University of Delhi in April 2013.
2013	'Servant Leadership: A path to Organizational Health' in the National Conference 'Art and Science of Leadership in Business Enterprises organized by RDIAS, Delhi on 20 th April, 2013.
2014	'Green Management Strategies: A way to stimulate Innovation' in the 'Key Pillars to Business Success: Strategy, Innovation & Technology' International Conference organized by School of Management Studies, Ansal University, Gurgaon in 2014.
2014	CSR-Reputation and Profitability', in the National Seminar on Corporate Governance: Recent Trends and Challenges, on November 15, 2014 organized by MAIMS, Delhi.
2014	"A Study of Consumer Preference for online Selling of Fresh Fruits & Vegetables: Jagsfresh.com" in the National Conference on "Management Practices in Contemporary Business Era" organized by Department of Management Studies on March 07, 2014 by St. Xavier's Catholic College of Engineering, Chunkankadai, Nagercoil.

INTERNATIONAL & NATIONAL CONFERENCE/ SEMINARS (Attended)

1. Attended "3rd International Management Convocation" towards better management education, organized by Aravali Institute of Management, Jodhpur at Umed Bhawan Palace, Jodhpur (Rajasthan) on 5-7. April 2002.
2. Attended National "Population conference" conducted by University Grants Commission, Department of Business Finance and Economics (JNV University, Jodhpur) and Bhandari Educational Foundation, Jodhpur on 14-15 March 2004 at J.N.V university, Jodhpur, Rajasthan.
3. Attended the National Seminar on "Brave New India: Local Competencies & Global Challenges" conducted by Tecnia Institute of Advanced Studies, affiliated to G.G.S I.P University, Delhi on 22nd October 2005.
4. Attended the National Conference "Convergence-06" on Vision: Borderless World organized by

	Shaheed Sukhdev College of Business Studies, University of Delhi at India Habitat Centre, New Delhi on 18-19 th October 2006.
5.	Attended the National Seminar on “WTO- Retrospect and prospects” organized by Tecnia Institute of Advanced Studies, Affiliated to IP University, Delhi on 28 th October 2006.
6.	Attended International Conference on “Managing Global Organizations” (Challenges, opportunities and Strategies) organized by Tecnia Institute of Advanced Studies, affiliated to G.G.S I.P University, Delhi on 23 rd February 2008, Challenges for managing global organizations.
7.	“Participated and organized, National Seminar on the theme of “Leveraging Technology-An Innovative way to improve the Quality of Higher Education” organized by CPJ-CHS & School of Law, on 9th April 2011.
8.	Attended National Seminar on “Marketing in Recession” on 17 th March 2012 by Maharaja Agrasen Institute of Management studies affiliated to GGSIP University, Delhi
9.	Attended National Conference on “ Corporate Strategies & Innovations in the emerging global economy” organized by University School of Management Studies, GGSIP University, Delhi on November 23-24, 2007. 2012.
10.	Attended the National Seminar on Innovative Business Strategies: Gateway to Sustainable Development” organized by Maharaja Agrasen Institute of Management Studies, Affiliated to GGSIP University, Delhi, on 22 nd March 2013.
11.	Attended One Day Basic Orientation Program on ‘Human Rights in India’ on March 8, 2014 organized by Maharaja Agrasen Institute of Management Studies and National Human Rights Commission.
12.	Attended ‘Marketing Summit -2015 on ‘Contemporary Issues in Marketing: Opportunities for Indian Inc. on 17 th February 2015 organized by MAIMS, Delhi.