




### Faculty Details proforma for DU Web-site

Title	<b>Dr.</b>	First Name	<b>HAMENDRA</b>	Last Name	<b>DANGI</b>	Photograph
Designation	Associate Professor					
Address Office	Department of Commerce Delhi School of Economics University of Delhi Delhi					
Residence	9A/4 WEA , Karol Bagh, New Delhi 110005					
Phone No Office						
Mobile	9968316938					
Email	hkdangi@yahoo.com					
Educational Qualifications						
Degree	Institution				Year	
<b>Ph.D.</b>	FMS, University of Delhi				2013	
<b>PG</b>	MBA, RA Podar Institute of Management, University of Rajasthan				2004	
<b>UG</b>	B.Tech, M.P University of Agriculture and Technology, Udaipur				2001	
Career Profile						

July 31,2015- till date: Associate Professor, Department of Commerce, University of Delhi

July 26, 2007 to July 30,2015: Assistant Professor, Faculty of Management Studies, University of Delhi.

8<sup>th</sup> June 2005 –25<sup>th</sup> July 2007: Lecturer, Guru Gobind Singh Indraprastha University.

December 2004 – June 2005: Junior faculty Member ICFAI National college, Udaipur.

July 2004 – December 2004: Lecturer, Pacific College, Udaipur.

#### Administrative Assignments

July 2017- till date : Convener., Placement Advisory Committee, Department of Commerce, University of Delhi,Delhi

September,2016- December 2016: Coordinator, MPhil Committee, Department of Commerce.

June 2016- till date: Associate editor, Department Publication including Journal and Newsletter

August 2015- till date Area Coordinator - Research Methodology for MPhil/PhD Programmes, Department of Commerce, University of Delhi,Delhi

August 2015- till date: Convener, Departmental Research Committee, Department of Commerce, University of Delhi,Delhi

August 2015- till date: Member, M.Phil Committee, Department of Commerce, University of Delhi,Delhi

August 2011- July 30,2015: Member of sub admission committee of all Programmes of FMS

November 2009 – June 2014: Coordinator, MBA (HCA) of FMS.

July 2009 – November, 2009: Coordinator, MBA (PT), FMS University of Delhi South Campus.

August 2009-August 2011: Member of Courses Committee.

May 2008-May 2011: Member of Faculty of Management studies –Lecturers' category

#### Areas of Interest / Specialization

Business Research, Business Analytics, Analytical Marketing and Disaster relief chain

## Subjects Taught

Quantitative Technique, Marketing Research, Marketing Channels, Analytical Marketing

## Research Guidance

### *Awarded*

Arvind Kumar (2016) “ Consumer Behavior of Metropolitan Poor for Fast Moving Consumer Goods” Jointly with Dr Anupama Vohra.

Priyanka Joshi (2016) Measuring Quality of Service of e-tailers in India: Its Dimensions and Consequences. Jointly with Prof S.R. Khanna.

Rashmi (2017) Customer based retail brand equity: A study of Select multi brand chain stores in India.

### *Thesis submitted*

Pankaj Deshwal(2017) Customer Service Experience : A study of determinants and consequences in selected services. Jointly with Dr. Prasanta Kumar Bhuyan

Vishal Kumar Lahiri (2017) A Study on Consumer Behavior towards Adoption of Green Products in India. Jointly with Dr. Anupama Vohra

Sanjay Tomar (2018) Fire Risk Assessment and mitigation in South-West Division of Delhi. Jointly with Prof. Amarjeet Kaur

Supervising 05 doctoral student at Department of Commerce.

Supervising 03 M.Phil student

## Publications Profile

### **Book**

**Dangi, H.K** (2014). Disaster Management: Humanitarian logistics in Relief operations. Index International New Delhi (ISBN 978—81-927739-2-6)

**Dangi, H.K** and Shruti Dewen (2016). Business Research Methods Cengage India Limited Delhi (ISBN- 978-81-315-2960-7)

**Dangi, H.K and** Anuradha Malik (2018).Business Research Cases. Index International Ghaziabad Uttar Pradesh (ISBN 978—81-936185-0-9)

### ***Research papers published in Academic Journals (Refereed/Peer Reviewed Journals)***

Dangi,H.K. and Rutika Saini (2018). Measuring effectiveness of Social Networking Sites using AHP. *Effulgence, Vol 16 No 1 (Special issue) pp.40-46 (ISSN- 0972-8058)*

*Dahiya, H. and Hamendra Dangi (2018) Mobile banking services adoption-An exploratory study. Business Analyst Vol 38 No 2 ( ISSN 0973-211X)*

Rashmi and Dangi, H.K. (2018).Blinded or Branded? : Effect of Brand Cues on Customer Evaluation of Store Brands versus National Brands in an Emerging market.mInt. J. of Indian Culture and Business Management . Vol.16 No.2 pp 170-202.(ISSN online: 1753-0814 ISSN print: 1753-0806 )

*Tomar S., Dangi H. K., Kaur A. and Sharma A.K. (2017). Fire Risk Assessment in Delhi - a report on fire risk assessment in the South-West Division of Delhi using Analytical Hierarchy Process. International Fire Professional. IFE(UK), 22, 45-49.*

*Tomar S., Kaur A., Dangi H. K., Ghawana T. and Sarma K. (2017). Fire Risk Analysis Using Geospatial Approach and Mitigation Measures for South-West Delhi. International Journal of Emerging Research in Management & Technology. 8, 131-137.*

Saini,R and H.K.Dangi (2017). Word of mouth to word of Mouse: A study. *Effulgence, Vol 16 No 1 pp.51-60 (ISSN- 0972-8058)*

Vohra,A., Vishal Lahiri and H.K. Dangi (2017) Issues and Challenges of Unified Payment Interface Apps. *Asian Journal of Research in Business Economics and Management Vol. 7, No. 6, June 2017, pp. 1-7.( ISSN 2249-7307)*

*Dangi, H.K, Kumar,S. and Anuradha Malik (2017) A Case Study on Supply Chain Management in Aravind Eye Care System. Accepted for publication in Journal of Commerce & Business Studies*

*Dangi, H.K and Vineeta (2017). Factors influencing online purchase: Indian Consumers Perspective. Indian Journal of Commerce and Management Studie. Vol. VIII Special Issue 1(2) pp. 73-84*

Malik,A.and Hamendra Kumar Dangi(2017). PERSONALIZATION IN MARKETING: AN EXPLORATORY STUDY. *International Journal of Internet Marketing and Advertising Vol. 11 No. 2 pp. 124-136*

Tomar,S., Amarjeet Kaur,H.K.Dangi and Kiranmay Sharma (2016). Fire incidents mapping and risk analysis- A case study of South West Delhi. *Fire Engineer Vol. 41 No. 4 pp 21-34 (ISSN: 0970-3969)*

Kumar,A., Anupama Vohra, and Hamendra Kumar Dangi (2016).Consumer Decision - making styles and post purchase behaviour of poor for FMCGs. *International Journal of Consumer Studies, John Wiley & Sons (ISSN : 1470-6423).*

Rashmi and Hamendra Kumar Dangi. (2016) Act Like a Retailer, Think Like a Brand: An Overview of Retailer Brand Equity and Agenda for Future Research in Indian Context .*Asia Pacific Journal of Management Research and Innovation*, Vol. 12 No 1 pp 67-84

Khimendra Singh and Hamendra Dangi. (2016) Diffusion of Smartphones in India. *Indraprastha Journal of Management* Vol 3 No.2 pp 91-100

**Dangi H.K.** and Anish Krishna (2016) An Assessment of disaster preparedness plan of select religious places in India. Enriching The Asia Regional Plan: Inputs from India. *South Asia Disaster.net* Issue No 150 pp. 5-6

Bardhan A.K and **Hamendra Dangi** (2016) Drivers and Indicators of performance in relief chain: An empirical study. *Global Business Review* Vol. 17 No 1 pp. 88-104

**Dangi, H.K.** (2015) Responsible Inc. *South Asia Disaster.net* issue No 136 pp. 18

Monga, A., **Hamendra Dangi** and Khimendra Singh (2015) Creating Patient Experience: An exploratory study. *Indraprastha Journal of Management* Vol.3 No. 1 pp. 34-46

Khatri, P. and **Hamendra Dangi** (2015) Consumer preferences for Online Purchase Intention in Tier Two Indian Cities. *Marketing in a Changing & Connected World* (Edited book, ISBN-978-93-84898-84-7). Bloomsbury Publishing India Pvt Limited, India pp. 3-16

Kumar, A. **Hamendra Dangi** and Anupama Vohra (2015) The Purchase Pattern of Poor for Fast Moving Consumer Goods: An Empirical Study of Poor in India. *International Journal Management Business Research* Vol 5 No 2, pp. 79-94

Mahindra, G and **Hamendra Dangi** (2014) Brain Drain: Migration of Healthcare Professionals in a globalized world. *International Journal of Research Foundation of Hospital & Health Care Administration* Volume 2 No 2, pp. 63-72

**Dangi, H.K.** and Nilotpaul Paul (2014) E-loyalty Model for Indian Online Travel Agencies using Structural Equation Modeling. *Consulting Ahead*, Vol 8 No.2, pp. 83-94

**Dangi, H.K.**, Ankit Chaturvedi and Vaibhav Khandelwal (2014) Estimating the final medal tally of country at Olympics accepted for publication in *Prabandh - Journal of Management Education and Research* Volume 30 pp. 41-46

Lahiri, V., **Hamendra Dangi** and Anupama Vohra. (2014) Green Marketing: Development

of constructs and its evaluation. *Asia Pacific Journal of Management Research and Innovation*, Vol. 10 No 2 pp. 147-156

**Dangi, H.K** and Amit Bardhan (2014) Some Critical Success Factors in planning Humanitarian relief operations in India. *International Journal of Emergency Management* Vol. 10, No. 2 pp. 103-120

**Dangi, H.K**, Harsh vardhan Singh, Sagar Ballari (2014). Customer preference in the Indian Banking Industry: An exploratory study. *Consulting Ahead*, Volume 8 No.1, pp. 60-68

Gadpayle, A.K., **Hamendra Dangi** and Debopriyo (2014) Study of Unit cost of Medical Intensive Care Unit at Tertiary Care hospital in Government Setup in Delhi. *Journal of Research Foundation of Hospital & Healthcare Administration*. Vol.2 No. 1 Issue 1 pp.10-14

Kumar, P. and **Hamendra Dangi** (2012) Burnout amongst Para military personnel in India: A study *Journal of South Asia Disaster Studies*, Volume.5 No 1

**Dangi, H.K.**, Amit Bardhan and A.S Narag (2012) Humanitarian relief logistics: an exploratory study for need and importance of performance measurement system, *Int. J. Logistics Systems and Management*, Vol. 13, No. 1, pp.1–16.

**Dangi, H.K**, Anita Sukhwai and Karunesh Saxena.2011. Critical success factor: Retail site selection as determinant of customer patronage. *Indian Retail Review*. Special issue. 15-26

**Dangi, H K** and Nitin Gupta. 2008. The retail industry –Selling without borders. *MERI-Journal of Management and IT*. Volume 1: 31-34.

**Dangi, H K** and Sakshi Vasudeva. 2008. SBI'S venture into microfinance. *Amity Business Review*. 8(2): 92-95.

**Dangi, H K** and R K Mittal. 2007. A Comparative analysis of service quality of GSM and CDMA Mobile connection: A customer's perspective. *MAIMS Journal of Management*. Vol 2: 8-14.

**Dangi, H K** and P K Jain. 2007. Location selection for ATM using Analytical Hierarchy Process –A Case Study of SBI. *Amity Business Review*. 8(1): 1-7.

**Dangi, H K** and Monika Kothari. 2008. E-Banking –A customer perspective. In proceedings *National conference on emerging trends in banking sector*, University School of Management Studies, Delhi, 88-99. Mc Millan India Limited ,New Delhi

**Dangi, H K** and Nitin Gupta. 2008. The retail industry –Selling without borders. *MERI-Journal of Management and IT*. Volume 1: 31-34.

**Dangi, H K** and Sakshi Vasudeva. 2008. SBI'S venture into microfinance. *Amity Business Review*. 8(2): 92-95.

**Dangi, H K** and R K Mittal. 2007. A Comparative analysis of service quality of GSM and CDMA Mobile connection: A customer's perspective. *MAIMS Journal of Management*. Vol 2: 8-14.

**Dangi, H K** and P K Jain. 2007. Location selection for ATM using Analytical Hierarchy Process –A Case Study of SBI. *Amity Business Review*. 8(1): 1-7

#### Conference Organization/ Presentations (in the last three years)

##### **Organization**

Organized national workshop on **Business Research** Methods at Faculty of Management Studies during 2-3 May 2014.

Organized Second national workshop on **Business Research** Methods at Faculty of Management Studies during 9-15 May 2015

Organised workshop on **Advances in Research** Methods at Department of Commerce, University of Delhi during 11-12 April 2017.

Conference Coordinator of **6th Annual International Commerce Conference** at Department of Commerce during 11-12 January 2018

##### **Participation as Paper/Poster Presenter**

Pradeep and H.K.Dangi, 2018. Green Supply Chain Initiatives: A study of Environmental aspects in 6th Annual International Commerce Conference jointly organised by Department of Commerce and Academy of Indian Marketing during 11-12 January 2018

Anuradha Malik and H.K.Dangi, 2017. An Exploration of the Relationship between Consumer Knowledge and Information Search in International Conference on Research and Business Sustainability organised by Indian Institute of Technology, Roorkee during 16-17 December 2017 (Presented by co-author)

Dangi, H.K and Anish Krishna, 2016. Structural Equation Modelling : A Powerful antibiotic in International Conference on Corporate Governance: Retrospect and Prospects organised by Institute of Management Studies, Ghaziabad, Uttar Pradesh, India

Rashmi and H.K.Dangi, 2016. Blinded or Branded: Effect of Brand Cues on Customer Evaluation of Store Brands versus National Brands in Fourth Pan-IIM World Management conference organised by Indian Institute of Management, Ahmedabad during 13-15 December 2016(Presented by co-author)

Vinita and H.K.Dangi, 2016 Evaluation of E-Commerce website using AHP decision making process in 5 Annual International Commerce Conference organised by Department of Commerce during 4-5 November 2016.

Tomar,S., Amarjeet Kaur, H. K. Dangi, Kiranmay Sarma ,2016. Fire incident mapping and risk analysis – A case study of South-West Division of Delhi in Fire India 2016 organised by Institute of Fire Engineers, India held at Chennai Trade Center during 21-22 September 2016(paper presented by co-author)

*Pradeep and Hamendra Dangi, 2016. Green Supply Chain Management Initiatives: A study on Environment Aspects in SPJIMR- POMS India Chapter conference on Big Data Analytics for Optimising Supply Chain held at SPJIMR, Bhartiya Vidhya Bhavan, Mumbai during 29-30 July 2016*

*Dangi,H.K and Amit Bardhan, 2016. Corporate Sector participation in Humanitarian Logistics: Indian Context in SPJIMR- POMS India Chapter conference on Big Data Analytics for Optimising Supply Chain held at SPJIMR, Bhartiya Vidhya Bhavan, Mumbai during 29-30 July 2016*

Dangi, H.K and Ritu Sapra, 2016. Damage Assessment Approaches in Disaster operations: An exploratory study. Paper presented in annual conference of Production and Operation Management Society held in Orlando , USA during 5-9 May 2016.

Lahiri, V., Anupama Vohra, and Hamendra Dangi.2016. *Consumer Buying Behavior towards Green products: An extension of Theory of Planned Behavior Approach. Paper*



*presented at conference on Sustainable Business Models: Innovative Strategies and Practices organised by Shyam Lal College, University of Delhi, Delhi held on March 16 and 17, 2016 at India International Centre, New Delhi, India.*

Rashmi and **Hamendra Dangji**, 2016. Act like a retailer, think like a brand An overview of Retailer Brand Equity and agenda for future research in Indian context presented in 3rd PAN-IIM World Management Conference India: The Next Decade organised by IIM Indore, Madhya Pradesh, India during December 16-18, 2015

Dangi, H.K Jyoti Sarwalia and Divyansh Kanojia, 2015. Measuring Customer Preferences in Realty Sector: An Structural Equation Modelling approach. Paper presented in International Conference 2015 on contemporary management practices: creative or dogmatic at Jagan Institute of Management studies, Delhi on 6 February 2015

**Dangi, H.K**, Pritha Sarkar and Vinita Hatadia. 2014. A Study of the Impact of Packaging on Consumer Buying Behavior. Paper presented in The 2014 Annual Conference of the Emerging Markets Conference Board organized at IIM Lucknow (Noida Campus) during January 9 – 11, 2014

Lahiri, V., **Hamendra Dangji** and Anupama Vohra. 2013 Consumer Behaviour towards Awareness and Adoption of Electric Rickshaws: A Case Study of Delhi. Paper published in the proceedings of International conference on research in marketing. December, 21-22, 2013, IIT Delhi

Dahiya, A., **Hamendra Dangji** and Anupama Vohra. 2013. Shopping styles of poor for fast moving consumer goods: An exploratory research. Paper published in the proceedings of International conference on research in marketing. December, 21-22, 2013, IIT Delhi

**Dangi, H.K and Amit Bardhan. 2013.** Role of logistics management in relief supply chain performance: Establishing a conceptual model using SEM. Paper to be presented at IIMB International Analytics Conference December 11-13, 2013, IIM Bangalore

**Dangi, H.K and Amit Bardhan. 2013.** Perceptual difference in relief logistics performance between Affected Population and Relief workers- A case study of Kosi flood (2008). Paper to be presented at International conference on Humanitarian logistics, December 2-3, 2013, IIM Raipur

Shaheen, R K Mishra and **Hamendra Kumar Dangji**. 2013. Business Analytics and

Business Intelligence: A boon or bane for Public Sector Enterprises. Paper presented at 3rd IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence , April 13- 14, 2013 IIM Ahmedabad

**Dangi, H K**, A S Narag and Amit Bardhan. 2010. Humanitarian Relief Logistics: An exploratory study for need and importance of performance measurement system. Paper presented at ORSI 2010 conference, Madurai

**Dangi, H K**, A S Narag and Amit Bardhan. 2009. Performance Measurement in relief chain: An Indian perspective. Paper presented at the *1st IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence*, June 6-7, 2009, IIM Ahmedabad)

**Dangi, H K** and Avnish Bansal. 2009. Evaluating factors influencing preferred supplier status in marketing channel: A case study. Paper presented at the *International Conference on Technology and Innovation in Marketing*, February 20-21, 2009, Institute of Management Technology, Ghaziabad, India.

**Dangi, H K** and Amarjeet Kaur. 2009. A Comparative Study of Commercial Supply Chain and Relief Chain: An Exploratory Study. Paper presented at the *National Workshop on Information technology and Disaster Management*, April 25, 2009, Delhi. (Organized by All India Foundation for Peace and Disaster Management)

**Dangi, H K**. 2007. Application of Quantitative Technique in Banking Sector. Paper presented at the *National Conference on Management TRACK - TFIN 03*, November 23-24, 2007, Delhi (Organized by University School of Management Studies, GGS IP University, Delhi)

**Dangi, H K**. 2006. Managing humanitarian relief chain- A Case study. Paper presented at the *10th Annual Conference of Society of Operation Management*, December, 2006, IIM Ahmadabad.

#### Research Projects (Major Grants/Research Collaboration)

**Co-Principal Investigator** in ICSSR research project titled “Development of performance metrics based on Critical Success Factors in humanitarian relief logistics

## Awards and Distinctions

Maharana Mewar Foundation Awards, Udaipur, 2002.  
Gold Medal in B.Tech, 2001.

## Association With Professional Bodies

India Chapter of Production and Operation Management Society

## Other Activities

### *Expert Member*

### *Chief guest*

*Invited as Chief guest in Inter School "Marketing skit competition" organised on 29 July 2016 at Rosary Senior Secondary School Delhi*

### *Resource Person in Conference/Symposium*

*Chaired a session in 1st International Conference on Digital Economy: Innovation and Challenges on 21 April 2018 organised by Maharaja Agrasen College, University of Delhi during 21-22 April 2018*

*Chaired a session in INC 2018 on Disruptive Technologies : Path Ahead 2023 on 12 April 2018 at Rukmani Devi Institute of Advanced Studies, Delhi during 12-13 April 2018*

*Chaired a session in National Conference on Rethinking Management Education in the Digital Age on 10 February 2018 organised by Faculty of Management Studies, Delhi*

*Chaired a session in 6th Annual International Commerce Conference jointly organised by Department of Commerce and Academy of Indian Marketing during 11-12 January 2018*

*Chaired a session in National Conference on Innovation and Challenges in Indian Economy organised by Maharaja Agrasen College, University of Delhi*

*Chaired a session in International Conference on Corporate Governance: Retrospect and Prospects on 13 February 2017 organised by Institute of Management Studies, Ghaziabad, Uttar Pradesh, India*

*Co-chaired a session in the 5th Annual International Commerce Conference on "Startup to Sustainability: Initiatives and Challenges" on 5th November, 2016 organised by*

*Department of Commerce, University of Delhi, Delhi, India.*

*Chaired a session on “Data Analytics” in Business Management Symposium-2016 held on 27th August, 2016. School of Petroleum Management, Pandit Deendayal Petroleum University, Gandhi Nagar, Gujrat.*

*Delivered a talk in 5th National Conference on : A Road Map of India Ahead in a technical session pertaining to “Transforming India” on 12 February 2015 at St Xavier’s College Jaipur*

*Delivered a talk in Faculty Development Programme on Supply Chain Management on 9 July 2015 at Delhi Technological University, Delhi*  
*Conference participation*

*Invited as resource person in a international conference “The Global lebiithan - Managing finance, Investment and Trade” Defeat or Drown held at Loyola College, Chennai during 29-30 January 2014.*

*Participated in Global colloquium on Case Writing Course Development Seminar 2012 at Mumbai, India*

*Participated in Global colloquium on participant centered learning 2011 at Harvard Business School, Boston, USA*

*Participated in conference “Emerging Markets in the New World Order- the Paradigm Shift” in Delhi, India organized by Academy of Indian Marketing, Delhi held on 16-18 December 2010*

*Participated in “ Indo-European conference on quality assurance in higher education” at University of Delhi from 6<sup>th</sup> and 7<sup>th</sup> May 2010 organized by University of Delhi*  
*Publication*

*Edited document published as “ Role of NDRF in J&K Flood 2014 with Shruti Dewan on 10<sup>th</sup> raising day of NDRF*

*Contributed article in Souvenir published on the occasion of 10<sup>th</sup> raising day of NDRF along with Chetas Sinha*

***Delivered Talk***

*Delivered talk as resource person in TEQIP-III sponsored Two Week Faculty Development Program on “Advances in Research Methodology and Teaching Pedagogy on 26 June 2018 organised by Delhi School of Management, Delhi Technological University, Delhi*

*Delivered a talk on An Introduction to Data Analysis using Statistical Packages in Orientation Programme (OR 92) on 18 June 2018 conducted by The Centre for Professional Development in Higher Education (CPDHE), UGC-HRDC, University of Delhi.*

*Delivered a talk on Regression and Factor Analysis, Structural Equation Modelling and SPSS for Data Analytics in a Programme on Data Analytics and Business Intelligence on 8 June 2018 organised by BHEL -HRDI Noida.*

*Delivered a talk on Case methods of teaching in Faculty Development Program on 17 January 2018 conducted by Raj Kumar Goel Institute of Technology, Ghaziabad, Uttar Pradesh*

*Delivered a talk in Faculty Development Program on Case Methods : Learning, writing and teaching on 17 January 2018 organised by Raj Kumar Goel Institute of Technology, Department of Management Studies, Ghazia*

*Delivered a talk on ` Parameters for Economic Planning and their Impact.`in the National Conference on Economic Transformation Agenda for Higher Sustainable Growth, Greater Empowerment and Better Quality of Life. sponsored by NITI Ayog and organised by Aishwarya College, Udaipur, Rajasthan.*

*Delivered a talk on Exploratory Factor Analysis and ANOVA in Faculty Development Program on 5-6 July 2017 conducted by MERI College, Delhi*

*Delivered talk on “EFA and CFA” in Seven days on Scale Development and validation workshop on 13-14 June 2017 conducted by Udhampur Campus, University of Jammu.*

*Delivered a talk as an Invited speaker in International conference on “ Paradigm shift in World Economies: Opportunities and Challenges” organised by Rukmani Devi Institute of Advanced Studies, Delhi during 7-8 April 2017*

*Delivered talk as resource person in workshop on “ Advances in Research Methods” on 12 April 2017 organised by Department of Commerce, University of Delhi.*

*Delivered a talk in UGC sponsored Capacity Building Programme on “ Research Methodology and Data Analysis tool” on 6-7 February 2017 organised by Department of Business Administration, Jai Narain Vyas University, Jodhpur.*

*Deliver a talk on “Structural Equation Modelling” in two days workshop on Structural*

*Equation Modelling during 27-28 December 2016 organised by Faculty of Management Studies, Mohanlal Sukhadia University, Udaipur*

*Delivered a talk on Supply Chain Management to 11th Batch participants of Post Graduate Diploma in Disaster Preparedness and Rehabilitation on 23 December 2016 at Indian Red Cross Society, Delhi*

*Delivered a talk on “Correlation and Regression and their types” in two weeks workshop on research methodology on 21 December 2016 organised by University School of Management Studies, Guru Gobind Singh Indraprastha University*

*Delivered talk as resource person in Short term course on Research Methodology on “Structural Equation Modelling and Partial least Square during December 16-17, 2016 organised by Delhi School of Management, Delhi Technological University, Delhi*

*Delivered talks as resource person in Faculty Development Programme on “ Quantitative and Quantitative research methods using SPSS” during December 1-3, 2016 organised by Daulat Ram College, University of Delhi, Delhi*

*Delivered a talk on “Behavioral issues and SCM ” and other issues in a MDP for National Academy of Defence Production, Nagpur for General Management Module for IOFS 2016(1) Batch at Nagpur on 5-6 October 2016 organised by Faculty of Management Studies, University of Delhi, Delhi*

*Delivered a talk on “Structural Equation Modelling” in DST-sponsored ten days workshop on Big Data Analytics held during 4-15 July 2016 on 07 July 2016 at University School of Information Technology, Guru Gobind Singh Indraprastha University*

*Delivered a talk on Structural Equation Modelling” in HRDI Program on Data Analytics on 23rd July 2016 organised by Bharat Heavy Electricals Limited, Noida*

*Delivered a talk on “Best Practices in Vendor Development” in a MDP for National Academy of Defence Production, Nagpur For MCTP Level II for STS (NF) at Manali, 30<sup>th</sup> May-2<sup>nd</sup> June, 2016 on 2 June 2016 organised by Faculty of Management Studies, University of Delhi, Delhi*

*Delivered a talk on “Structural Equation Modelling” in DST-sponsored one week workshop on Data Analytics held during 23rd-28th May 2016 on 25 May 2016 at University School of Management Studies, Guru Gobind Singh Indraprastha University  
Delivered a talk on Introduction to SPSS, Creating variables, Data and its type, Descriptive*

*statistics, Z and t test, Chi Square & F test, Multivariate analysis in the Faculty Development Programme held on 21-22 May 2016 at Pacific Institute of Management, Udaipur, Rajasthan.*

*Delivered a talk on Behavioral issues in disaster relief logistics in a senior level internal security course on 13 May 2016 held at Internal Security Academy , CRPF, Mount Abu, Rajasthan*

Delivered a talk on Factor Analysis and Multidimensional Scaling in a workshop titled “Marketing Analytics” on 6-7 November 2015 organised at Deen Dayal Upadhyaya College Delhi

*Delivered a talk on Disaster Supply Chain at IP College Delhi on 10 February 2016*

*Delivered a talk in 2nd Advanced Management Programme organised by Academy of Hospital Administration , Noida on 6 December 2015*

Delivered a talk on Factor Analysis and Structural Equation Modelling in a Programme on Data Analytics and Business Intelligence held at BHEL -HRDI Noida during 21-23 December 2015.

Delivered lecture in Management Development Programme of Gas Authority of India Limited and India Post conducted by Faculty of Management Studies ,Delhi

Delivered lecture on “Customer Relationship Management” for different level of employees of SBI, South Delhi Zone from 1400-1600 hrs on 2 September 2007 at AIMA, New Delhi.

Delivered lecture on “Multidimensional Scaling” at CEP on Advanced Research Methods in Psychology ,Defense Institute of Professional research, DRDO,Delhi on 22 Feb 2008 from 1400 to 1700hrs ,participants include researcher from various DRDO labs in India

Delivered a lecture on “Motivating sales people” to final year students of B.Com at Kirori Mal College, Delhi, March 2008.

### **Case Studies**

**Dangi, H K** and Sakshi Vasudeva. 2007. A Case study titled “SBI’s venture into Microfinance. Presented in 4th Renvoi, Management Case Study Competition Session 4: Mantrana – Finance, September 29, 2007 organized by Amity Business School and won first prize.

**Dangi, H K** and Sakshi Vasudeva. 2007. A case study titled “India Post: Opportunity and Challenges”. Presented in Vishleshan 07, National Case Development workshop, October 7, 2007, conducted by University School of Management Studies, GGS IP University, Delhi.

**Student activities /Faculty coordination**

Organised an interaction of Startup entrepreneur with MBA(IB) students for live projects and internship.

Worked as student consultant for live project assigned to students by Wings Biotech at Faculty of Management Studies

Worked as faculty coordinator for shortlisting and selecting students for Hyundai Hyundai's Global Youth Marketing Camp 2012 and 2013 at Faculty of Management Studies

**Members of following committees**

Domain expert in a team constituted to prepare report titled “ A Study of the Effectiveness of the National Tracking System for Missing and Vulnerable Children” on the direction of Hon’ble Supreme Court of India

External member of SRC of Delhi School of Management at Delhi Technological University, Delhi

Committee on Statistical Methods for Quality and Reliability Sectional Committee of Bureau of Indian Standard, India.

Project committee on “Community capacity building programme of National Disaster Response Force, Ministry of Home Affairs, Government of India.

Review committee for the Content of ‘Marketing & Salesmanship’ Vocational Course for Class XI of CBSE in 2013

Advisory board of 04 doctoral students

Selection committee of MBA (Weekend) Admission Program at Delhi Technical University -2013

Selection committee as PWD representative at University of Delhi in 2012

Selection committee for MBA Admission Programs of FMS from 2008-2012

Restructuring of FMS MBA (PT) and MBA (HCA) Program committee 2011-12.

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