




## University Faculty Details Page on DU Web-site

Title	Dr.	First Name	Nidhi	Last Name	Prakash	
Designation	Assistant Professor					
Department	Psychology					
Address (Campus)	University of Delhi Department of Psychology Arts Faculty Extension Building Delhi-110007, India					
	(Residence)	A-403, Mayank Mansion Apartment Plot No. 21, Sector-6, Dwarka New Delhi-110075				
Phone No (Campus)	011-27666285, 27667725 Extn. 1313,1314					
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Web-Page						
Education						
Subject	Institution			Year	Details	
Ph. D.	Department of Psychology, Faculty of Arts, University of Delhi			2015	Organizational Behavior	
UGC-NET Qualified	-			2006	Psychology	
M.A.	University of Delhi South Campus			2006	Subjects: Applied Psychology	
B.A.	Avadh Girls' Degree College, Lucknow University			2004	Subjects: Economics with Statistics, Psychology, and English	
Career Profile						
Organization / Institution		Designation		Duration		Role
Department of Psychology, DU		Assistant Professor		18 <sup>th</sup> July'07- till present		Teaching & Research
Vivekananda College, DU		Assistant Professor		23 <sup>rd</sup> August'06 -18 <sup>th</sup> July'07		Teaching & Research
Vivekananda College, DU		Lecturer (ad-hoc)		18 <sup>th</sup> July'06-21 <sup>st</sup> August'06		Teaching & research
Research Interests / Specialization						
Social Psychology, Persuasion and Propaganda, Consumer Behavior and Advertising, Organizational Behavior - Employee Relations and Motivational Issues, HRM and IR, Psychological Assessment and Psychometry, Research Methodology (Quantitative Statistics), Gender Issues.						
Teaching Experience (Subjects/Courses Taught)						
<ul style="list-style-type: none"> <li>• I am currently working as Assistant Professor in the Department of Psychology. I am taking lectures in M.A. Psychology courses at the North Campus unit and M.A. Applied Psychology courses at the South Campus unit since 18<sup>th</sup> July'07.</li> <li>• I have worked as Assistant Professor (Psychology) at Vivekananda College, University of Delhi, Delhi, from 23<sup>rd</sup> August'06 - 18<sup>th</sup> July'06 and taught B.A. (H) Applied Psychology courses there.</li> <li>• I have completed various courses in Computer Applications important for Data Analysis in Social Sciences, courses in Research Methodology, Applied Social Psychology, Organizational Behavior, etc.</li> <li>• I have also conducted field visits to Delhi Police, Old Age homes, Multinational Organizations for research and development purposes.</li> </ul>						
Honors & Awards						

<ul style="list-style-type: none"> <li>• Passed National Educational Test (NET) conducted by University Grants Commission, UGC New Delhi in 2006.</li> <li>• 3<sup>rd</sup> topper in M.A. Applied Psychology, Department of Psychology, University of Delhi South Campus unit, in the year 2004-06.</li> <li>• Awarded with Dilip Bhargava Memorial Gold Medal, Aparna Saxena Memorial Medal, and three Certificate of Merit awards by Avadh Girls' Degree College, Lucknow University, for securing highest marks in Psychology.</li> </ul>
<b>Conference Presentations</b>
<ul style="list-style-type: none"> <li>• Presented a paper entitled "Religion and Errors in Human Attribution" in National Conference on Individual and Collective Transformation: Insights from Indian Psychology organized by Department of Psychology, Delhi University, Delhi, 2011.</li> <li>• Presented a paper entitled "Understanding the Origins of Religion to create value systems for inter-religious harmony" in XXth Annual Convention of NAOP and International Conference on Mind, Culture and Human Activities Psychological Science in twenty First Century organized by NAOP, 2011.</li> <li>• Presented a paper entitled "Growing Threats from Female Suicide Bombers" at National Seminar on Terrorism, Society and Quality of Life organized by University of Rajasthan, Jaipur, in association with Academy Psychology and Community Psychology Association of India, Jaunpur, 2010.</li> <li>• Presented a paper entitled "Changing Interface between Industrial Relations and Human Resource Management" at National Seminar on Organization and Change: Leverage, People, Processes, and Technology organized by Work Psychology and Human Resource Forum, University of Delhi, 2010.</li> <li>• Participated in International Conference on "Positive Psychology: A New Approach to Mental Health", organized by Amity Institute of Behavioral and Allied Sciences, Amity University, Rajasthan, 2010.</li> <li>• Participated in National Seminar on Developing Work Force-Life Span Approach to Career, Organized by Department of Adult, Continuing Education and Extension, University of Delhi, 2009. A research paper on "Predictors of Health, A study of Public Sector Organization's Leadership, Work Life Balance and Health issues" was presented.</li> </ul>
<b>Professional Societies Memberships</b>
National Academy Of Psychology (NAOP, India) Indian Association of Positive Psychology (IAPP, Delhi) Indian Career Development Association (ICDA, Delhi)
<b>Projects (Major Grants / Collaborations)</b>
<b>Other Details</b>
I am well equipped in using Statistical Package For Social Sciences (SPSS) and AMOS (an added SPSS module) software that is used widely for Quantitative Analysis and Psychometric Testing.